

Agenda

- Reltio Integration Hub Overview
- Customer Wins
- Demo









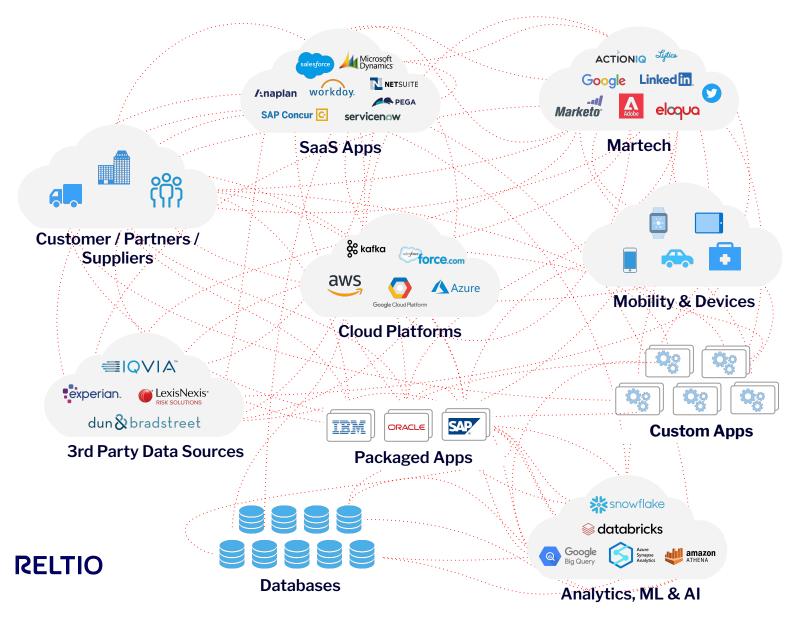








Data and applications are growing **exponentially**



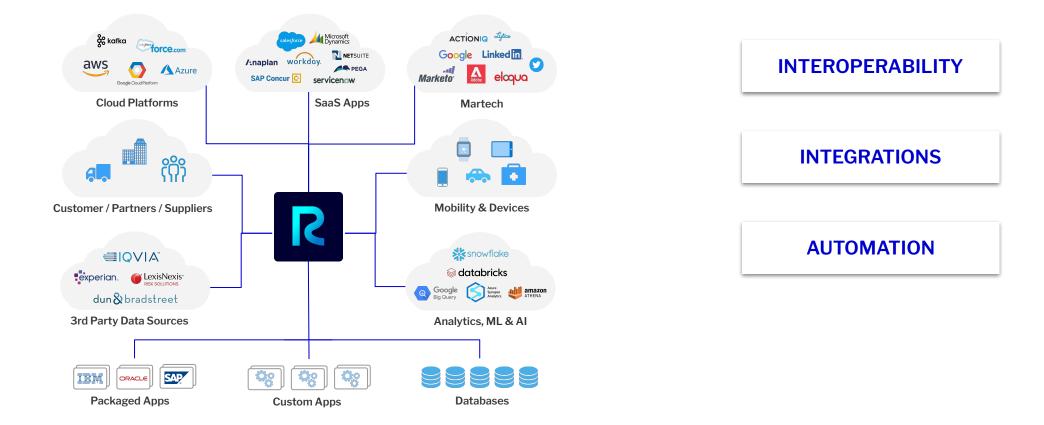


Massive Application Sprawl

- **460+** apps/ large customers
- 22% increase in number of apps over last 4 years

Reltio solves this by mastering in all these sources

Multiple integrations are required for success with data management



Successful data initiatives are being **held back**

by cumbersome and complex integrations



Successful data initiatives are being **held back** by cumbersome and complex integrations

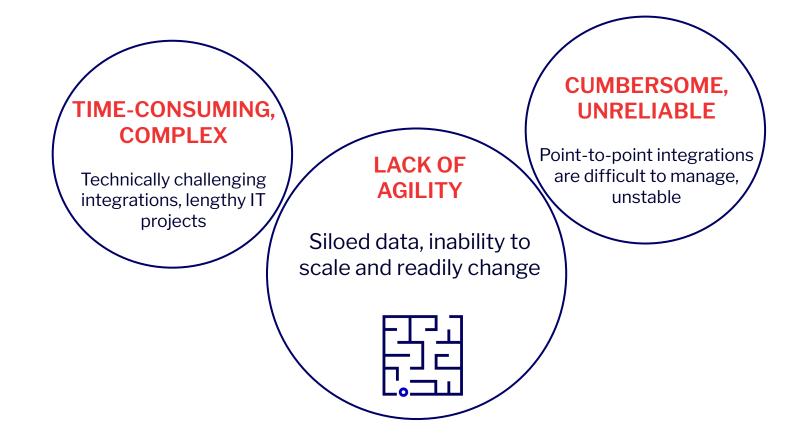


Successful data initiatives are being **held back** by cumbersome and complex integrations

TIME-CONSUMING, COMPLEX Technically challenging integrations, lengthy IT projects

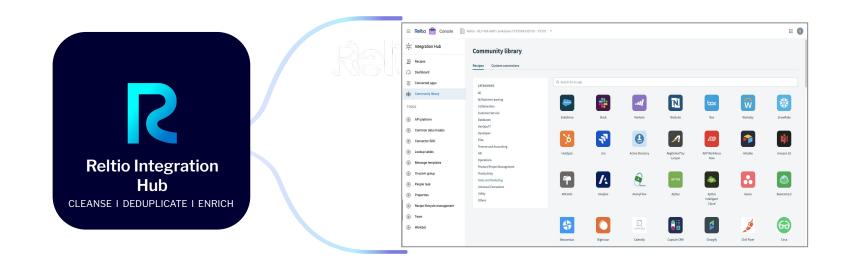


Successful data initiatives are being **held back** by cumbersome and complex integrations



Introducing **Reltio Integration Hub** Our no-code, low-code integration platform

The Reltio Integration Hub provides you infinite flexibility coupled with an effortless integration experience to help you scale your data initiatives across your enterprise



With **>1,000** out-of-the-box connectors on our low-code, no-code platform, you can be up and running in minutes, connected to any application and accelerating the value of data across your organization

Rapid Time to Value



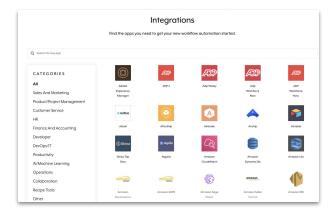


Real-Time Operational Performance

Highly available, performant secure platform that can instantly scale with your data needs

Rapid Time to Value







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Highly available, performant secure platform that can instantly scale with your data needs

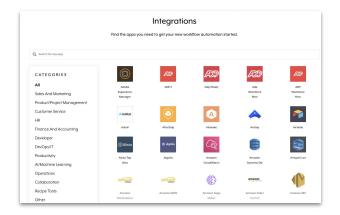


Business Agility

1,000+ OOTB connectors to meet any use case with infinite flexibility

Rapid Time to Value







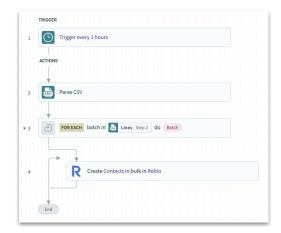
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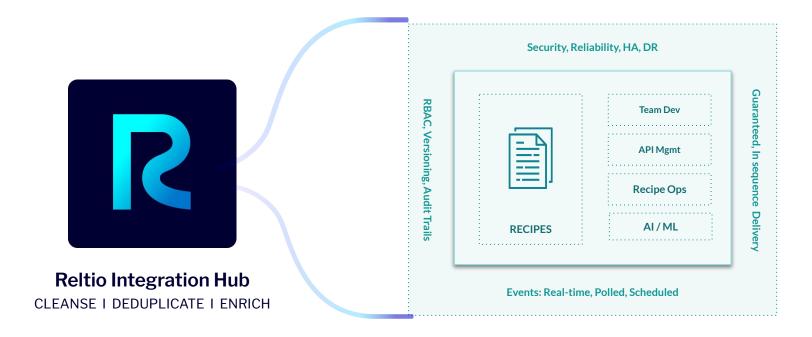




Ease of Use

Drag & drop integrations to make it easy to accelerate value from your data

Integration Hub Real-Time Operational Performance



- Highly available, performant, scalable platform
- Load hundreds of thousands of records in minutes
- Data encryption at rest (AES-256)
- Highly secure with data masking

Integration Hub Business Agility

Use an modern, intuitive interface, to deploy powerful application integrations

- Leverage an extensive library of 1,000+ connectors
- Radically flexible & simple to build
- Takes hours, not weeks or months
- Integrate, orchestrate, automate

RFITIO

• Create simple to enterprise-grade workflows

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Integration Hub **Business Agility**

Leverage pre-built recipes to solve any problem

Accelerate recipe development by using many • pre-built templates

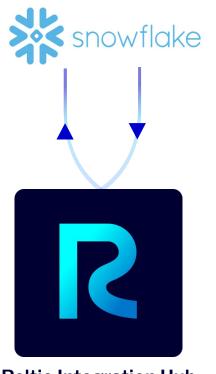
- Quickly customize recipe to fit your own use ٠ case
- Get up and running in minutes! •

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Reltio Integration Hub Customer Use Cases





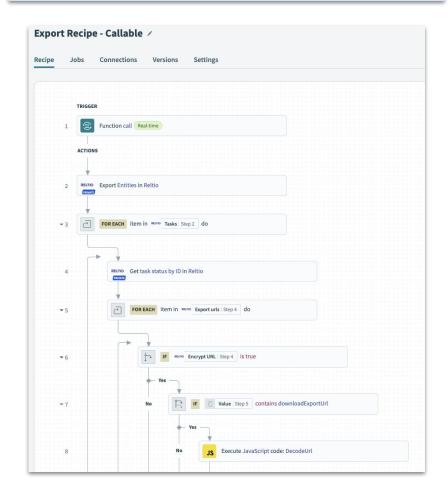
Reltio Integration Hub CLEANSE I DEDUPLICATE I ENRICH

Critical Challenge

Needed a quick way to stand up their MDM implementation. Were stuck with trying to get data from Snowflake into Reltio and had a short time frame.

Results

Created integration in **6 weeks**. Saved **\$100K, consulting hours**, avoided setting up a **support** team and associated infrastructure. Would've taken **3x** as long without RIH. "Very happy to have found RIH!" -Sajid, Advarra Overall Cost Savings: \$100K 3X Less Time & Effort



2

Reltio Integration Hub CLEANSE I DEDUPLICATE I ENRICH

Critical Challenge

Needed a way to identify if their customer accounts were dealers or distributors or both and understand the relationship

Results

150K records loaded with 250K profiles created in **1 hr 45 min.**

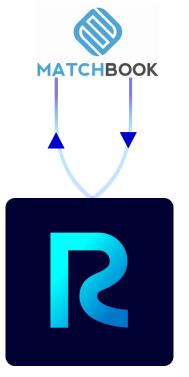
Great performance with event queues, no failed jobs.

"Ridiculously impressive!"

"Much Easier, Simpler!"

Customer Quote

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	RELTIO	New Messages in	AW s SQS	
	ACTIONS	5		
	4			
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Reltio Integration Hub CLEANSE I DEDUPLICATE I ENRICH

Critical Challenge

Struggled for almost a year to integrate Reltio with Matchbook (Data Stewardship app leverage D&B data and capabilities). Needed a quick way to integrate

Results

10K records updated weekly with enriched information from MatchBook.

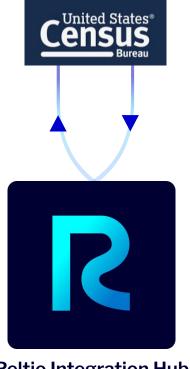
Automated jobs running behind the scenes

Improved productivity & operational efficiency through Automation.

Saved >100 hours a month of manual work

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"Excited where this is headed!"



Reltio Integration Hub CLEANSE I DEDUPLICATE I ENRICH

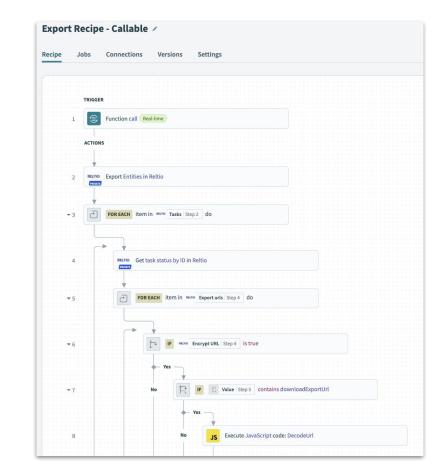
Critical Challenge

Update Reltio data with US Census data to eliminate additional tool and consolidate all data enrichment within Reltio.

Results

Demonstrated viability via POC built within 1 week. Currently enhancing / testing recipe to enable in production.

Customer Quote







Reltio Integration Hub CLEANSE I DEDUPLICATE I ENRICH

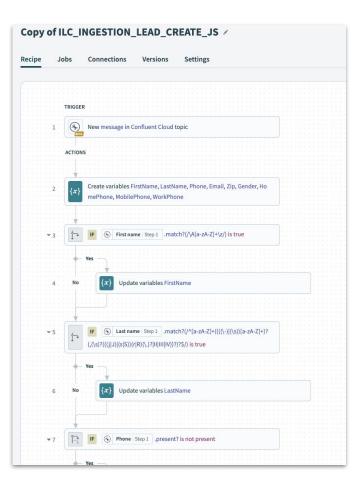
Critical Challenge

Automatically update Reltio with leads coming in from a variety of sources such as SFDC, homegrown applications, marketing campaigns in a near real-time basis from Kafka topics

Results

Multiple recipes were developed to run simultaneously to update Reltio in a near real-time basis by polling the Confluent adapter. Data quality rules and complex logic was built in to filter record updates in Reltio.

Recipes developed and tested in **4 weeks**. **10K** new leads will be processed daily once in production.



Other customer use case examples

Customer Industry	Use Case		
Retail	Replicate new menu items across multiple regions using event queues		
Hospitality	Integration to SAP S4 HANA		
Hospitality	Integration to snowflake and on-prem Excel		
Life Science	Data synchronization, integration between Reltio & Veeva		
Life Science	Synchronize data with Treasure Data, CVent		
Life Science	Simplifying and accelerate data loading process from multiple sources		
Finance & Insurance	Integration to excel in on-prem server		
Finance & Insurance	Data load integration (JSON files)		
Healthcare	Data load integration via event queues		
High Tech	Integration to NetSuite		
High Tech	BvD connector integration (data enrichment)		

