

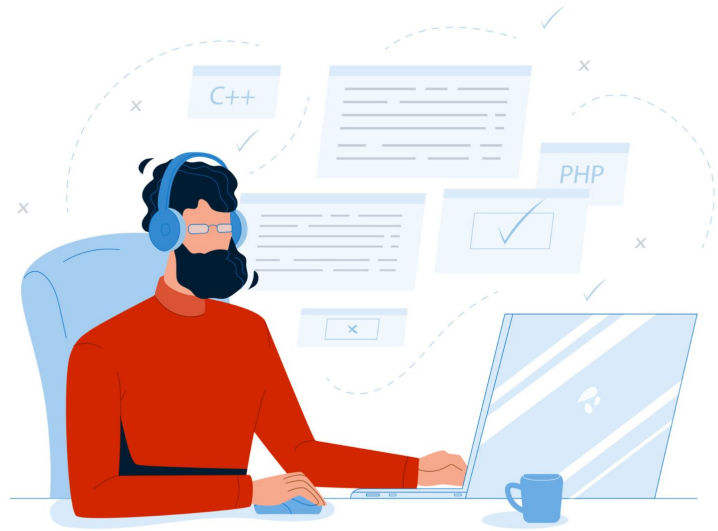
RELTIO

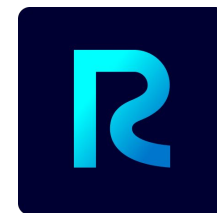
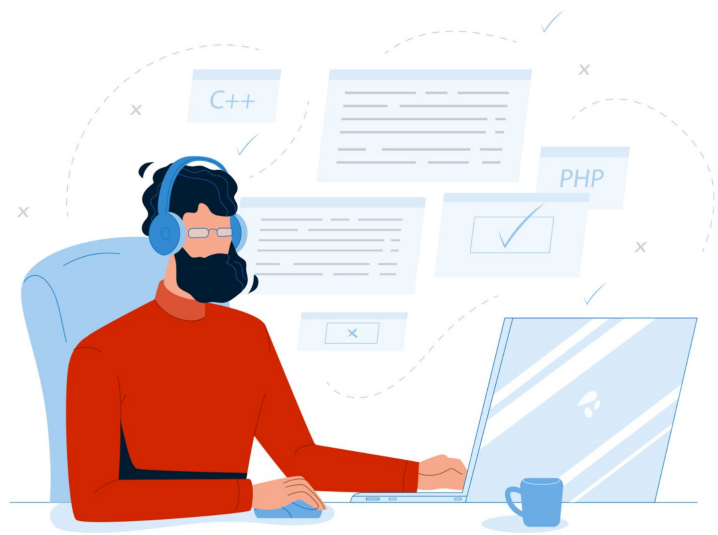
Reltio Integration Hub

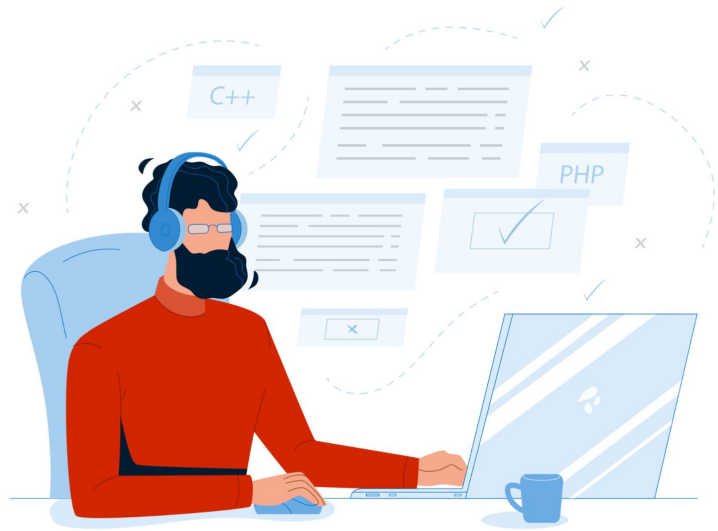
An abstract graphic consisting of a series of overlapping, wavy bands of small blue dots. The dots are arranged in a way that creates a sense of depth and movement, resembling a digital or data-driven wave. The color of the dots transitions from a lighter blue to a darker blue as they recede into the background.

Agenda

- **Reltio Integration Hub Overview**
- **Customer Wins**
- **Demo**

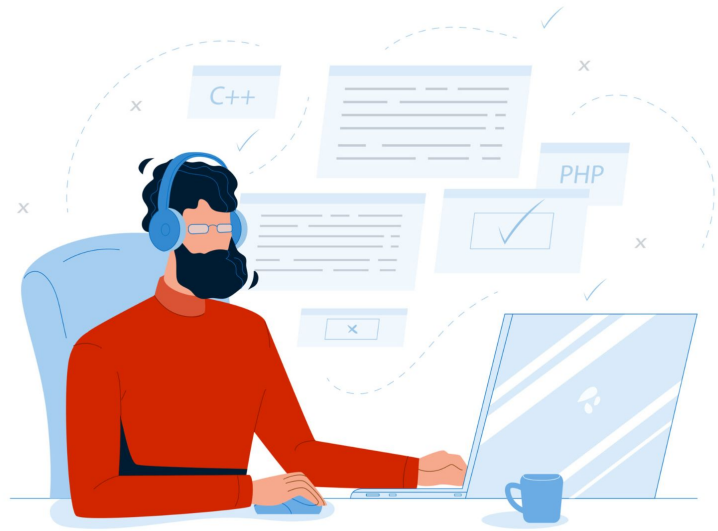






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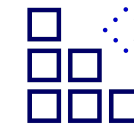
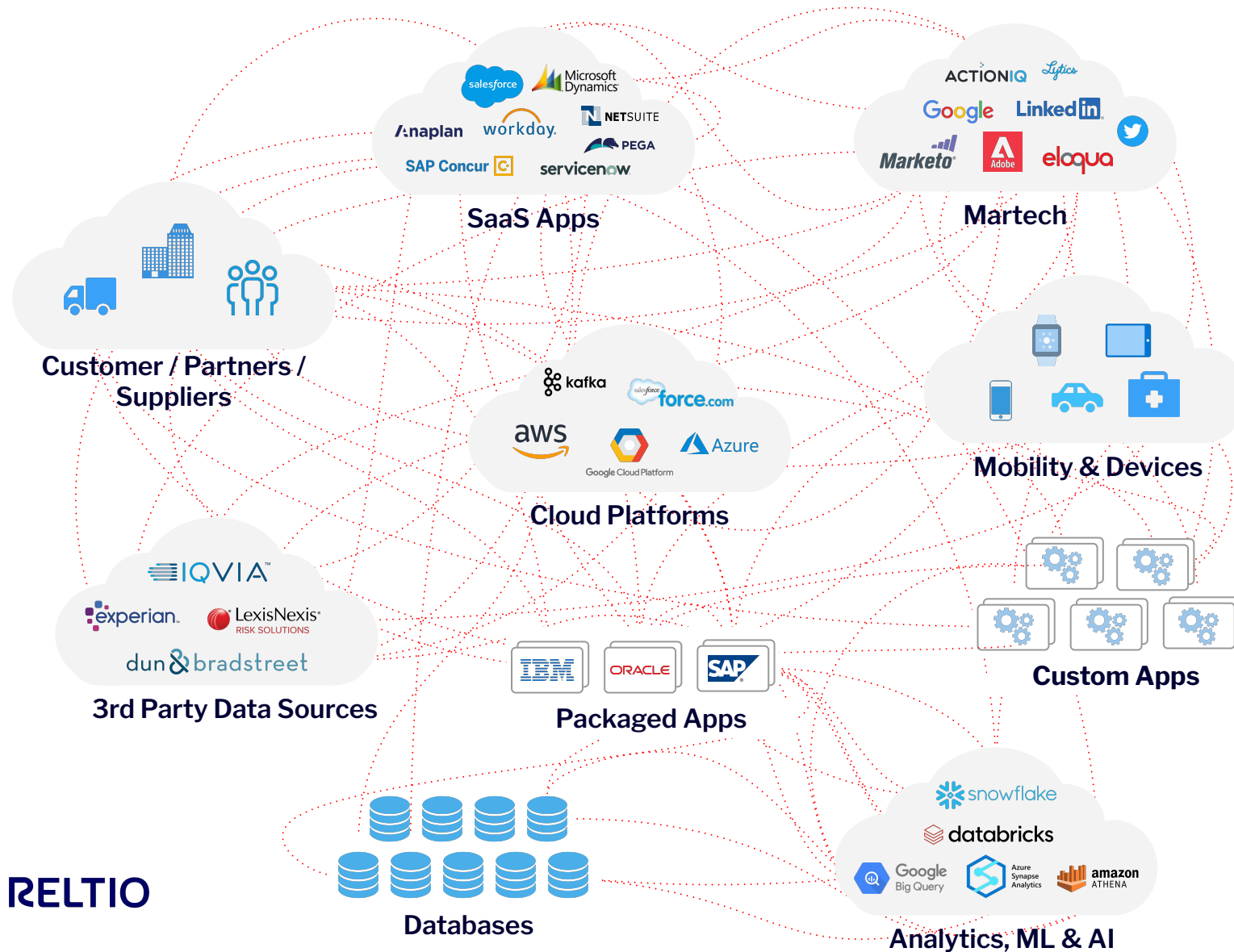




RELTIO



Data and applications are growing **exponentially**



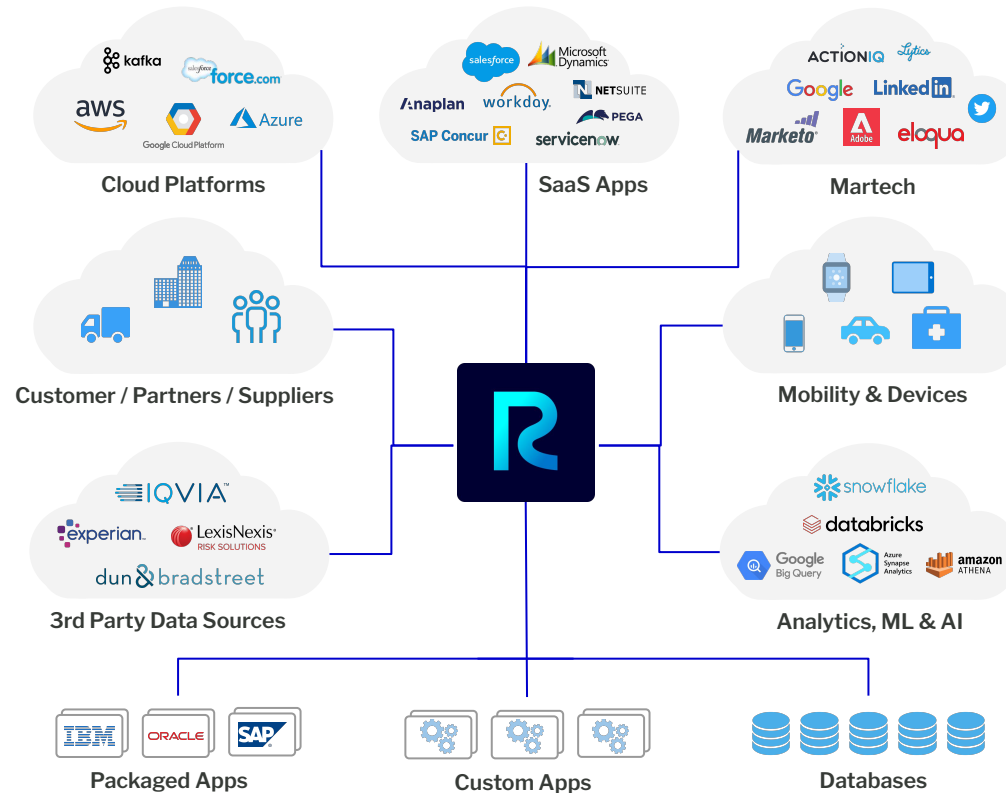
APP PROLIFERATION

Massive Application Sprawl

- **460+** apps/ large customers
- **22%** increase in number of apps over last 4 years

Reltio solves this by mastering in all these sources

Multiple integrations are required for success with data management



INTEROPERABILITY

INTEGRATIONS

AUTOMATION

Successful data initiatives are being **held back**
by cumbersome and complex integrations

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by cumbersome and complex integrations

**CUMBERSOME,
UNRELIABLE**

Point-to-point integrations
are difficult to manage,
unstable

Successful data initiatives are being **held back** by cumbersome and complex integrations

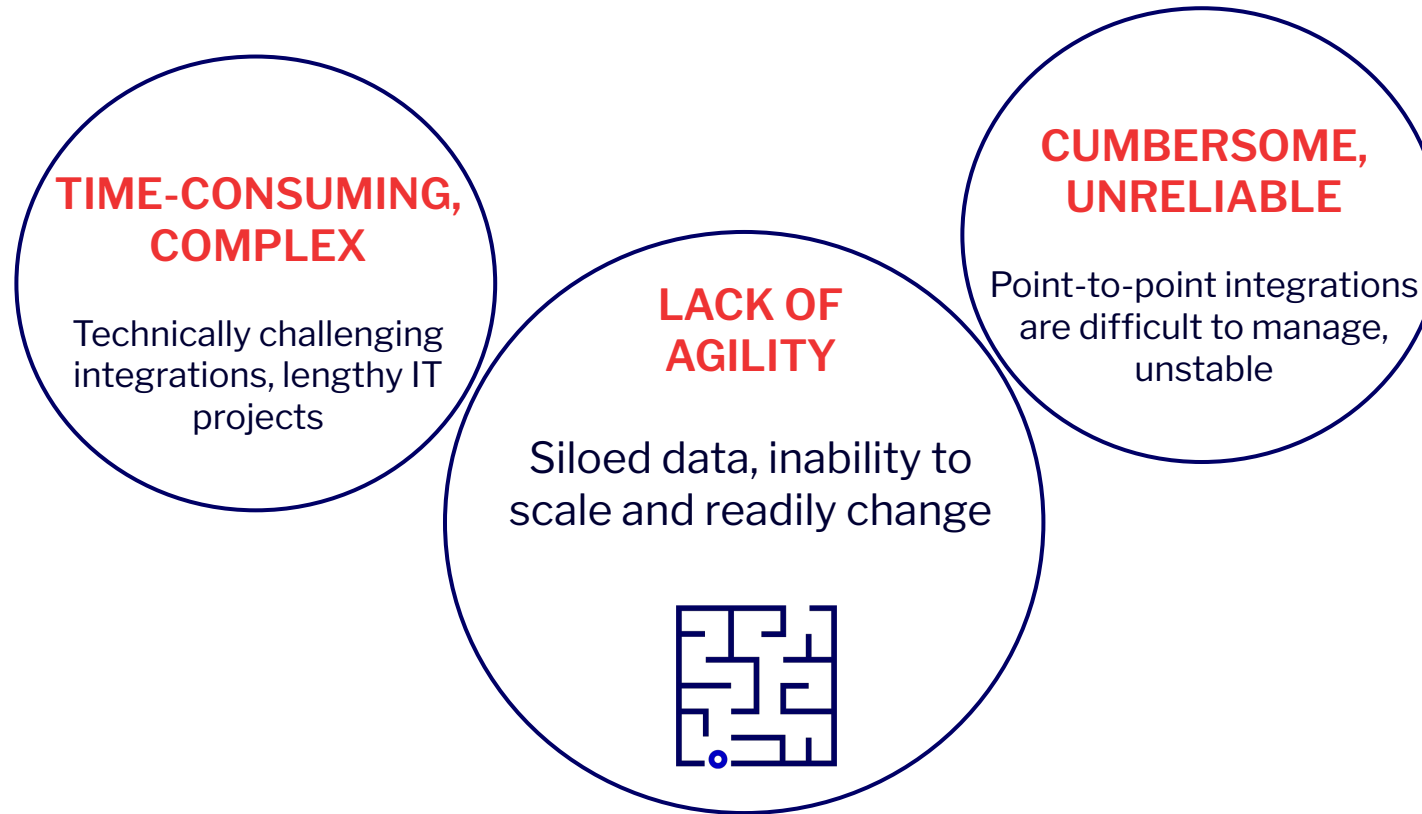
TIME-CONSUMING, COMPLEX

Technically challenging
integrations, lengthy IT
projects

CUMBERSOME, UNRELIABLE

Point-to-point integrations
are difficult to manage,
unstable

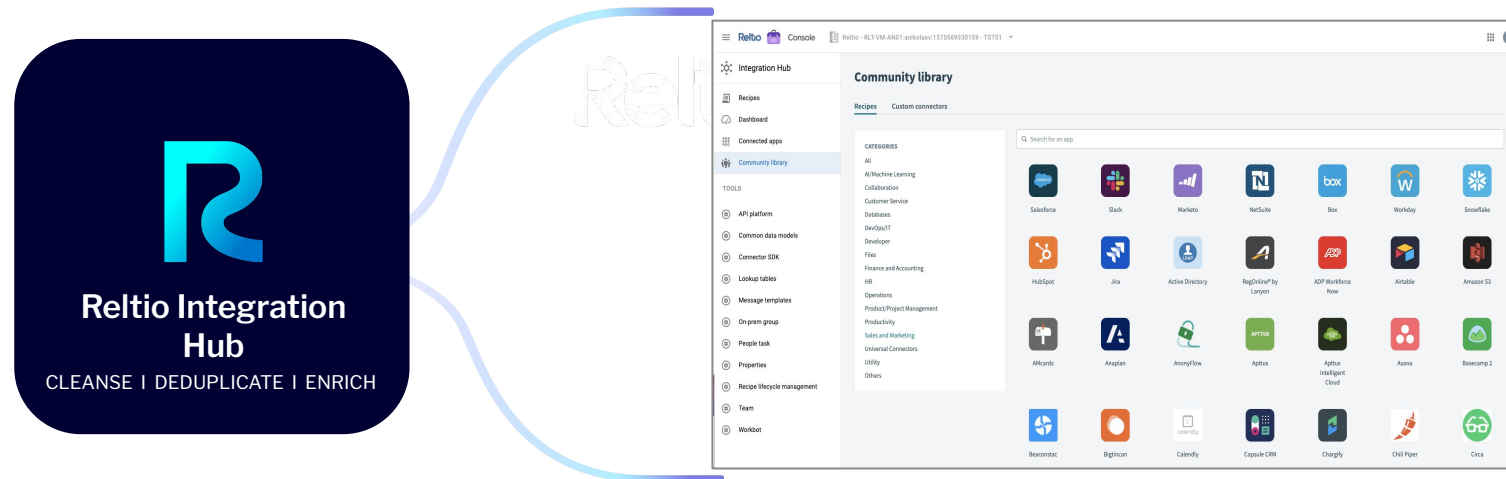
Successful data initiatives are being **held back** by cumbersome and complex integrations



Introducing **Reltio Integration Hub**

Our no-code, low-code integration platform

The Reltio Integration Hub provides you infinite flexibility coupled with an effortless integration experience to help you scale your data initiatives across your enterprise



With **>1,000** out-of-the-box connectors on our low-code, no-code platform, you can be up and running in minutes, connected to any application and accelerating the value of data across your organization

Rapid **Time to Value**



Real-Time Operational Performance

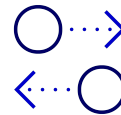
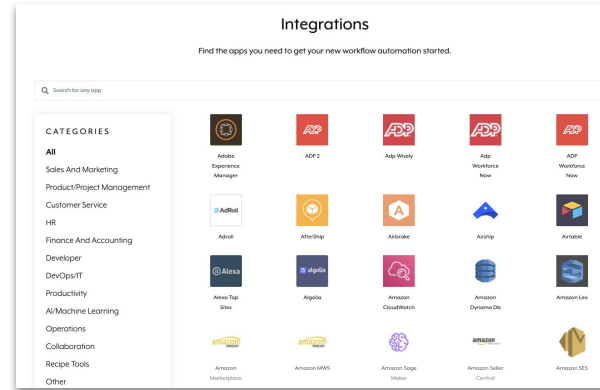
Highly available, performant
secure platform that can instantly
scale with your data needs

Rapid **Time to Value**



Real-Time Operational Performance

Highly available, performant
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Business Agility

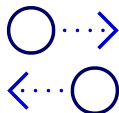
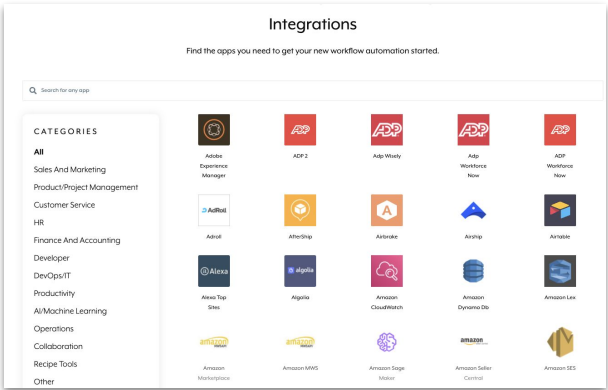
1,000+ OOTB connectors to meet
any use case with infinite flexibility

Rapid **Time to Value**



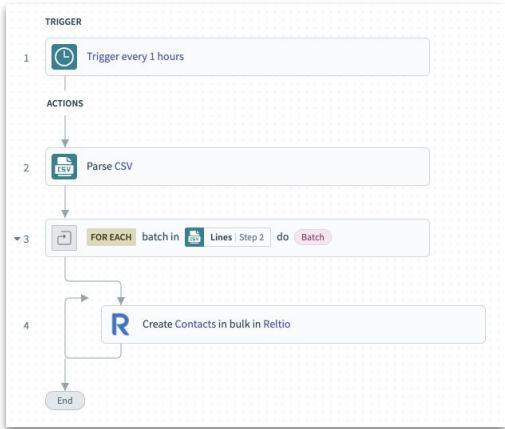
Real-Time Operational Performance

Highly available, performant secure platform that can instantly scale with your data needs



Business Agility

1,000+ OOTB connectors to meet any use case with infinite flexibility



Ease of Use

Drag & drop integrations to make it easy to accelerate value from your data

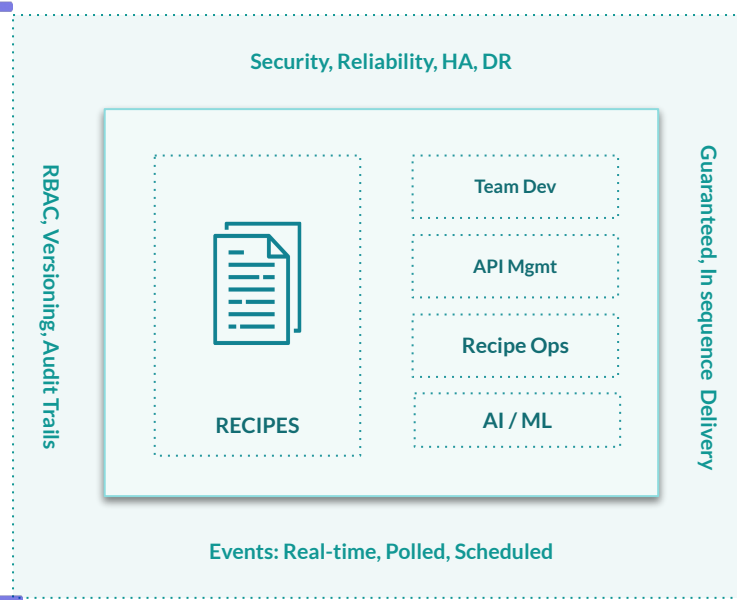
Integration Hub

Real-Time Operational Performance



Reltio Integration Hub

CLEANSE | DEDUPLICATE | ENRICH



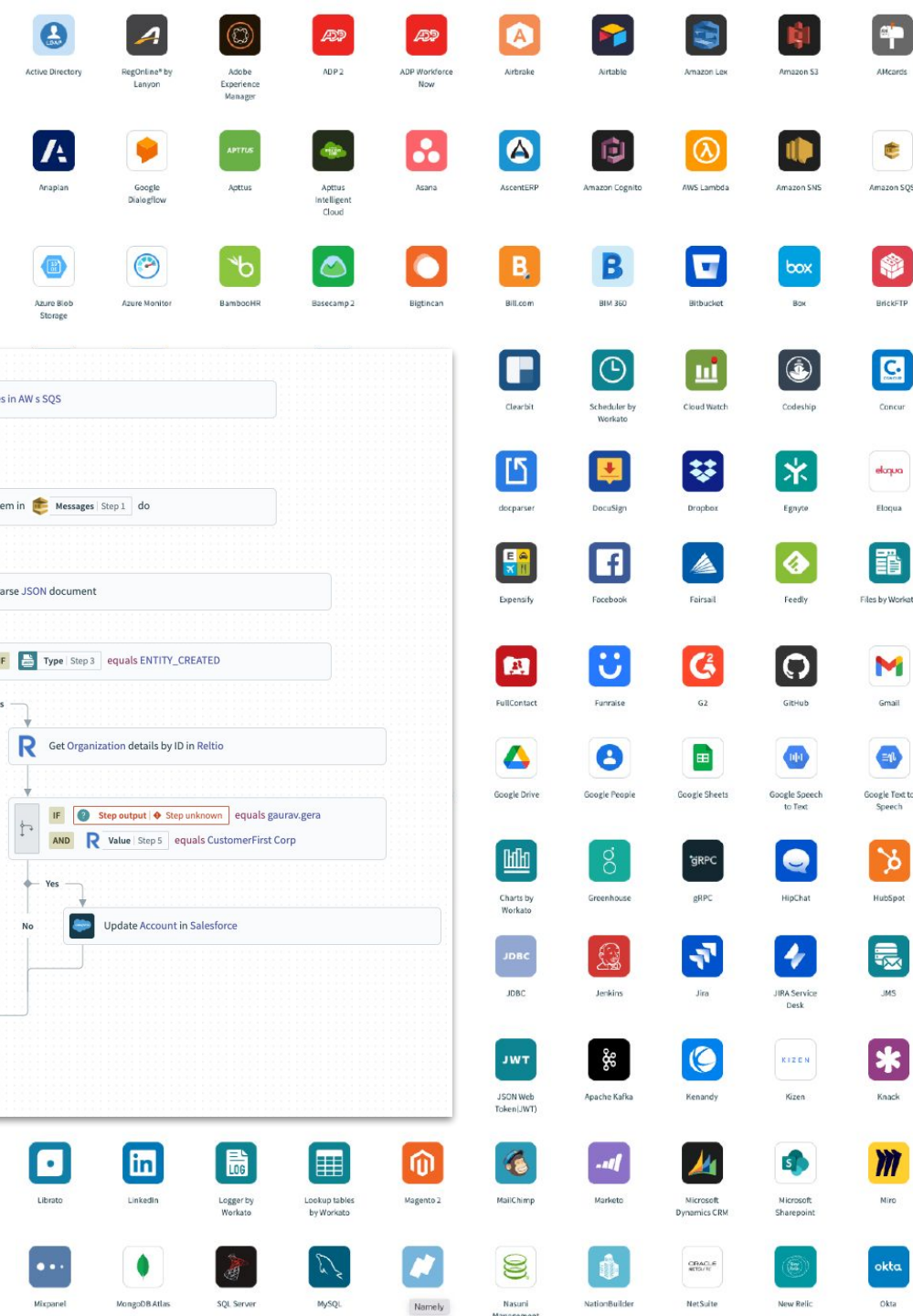
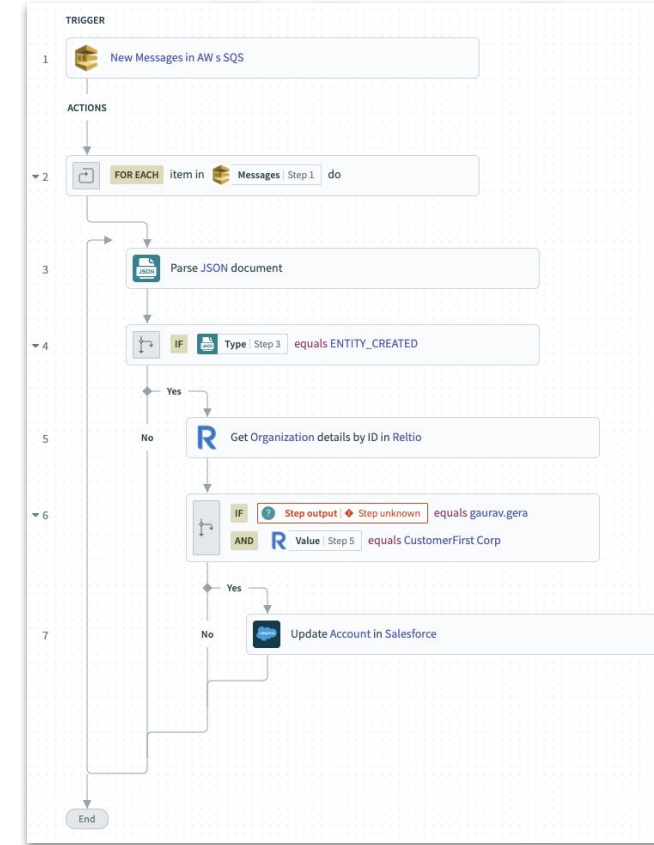
- Highly available, performant, scalable platform
- Load hundreds of thousands of records in minutes
- Data encryption at rest (AES-256)
- Highly secure with data masking

Integration Hub

Business Agility

Use an modern, intuitive interface, to deploy powerful application integrations

- Leverage an extensive library of 1,000+ connectors
- Radically flexible & simple to build
- Takes hours, not weeks or months
- Integrate, orchestrate, automate
- Create simple to enterprise-grade workflows

RELTIO

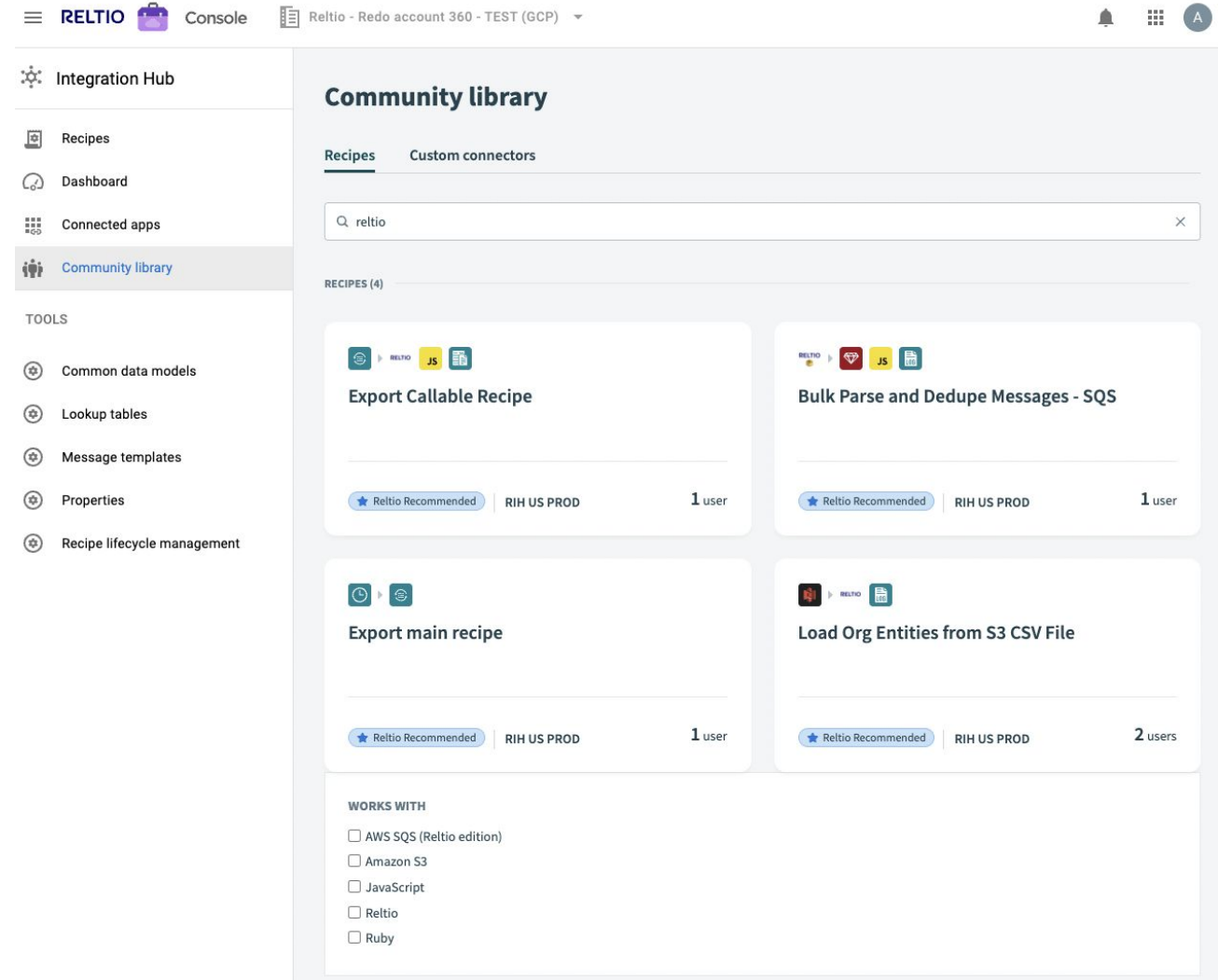
Integration Hub

Business Agility

Leverage pre-built recipes to solve any problem

- Accelerate recipe development by using many pre-built templates
- Quickly customize recipe to fit your own use case
- Get up and running in minutes!

RELTIO



RELTIO

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Reltio Integration Hub Customer Use Cases



Reltio Integration Hub
CLEANSE | DEDUPLICATE | ENRICH

RELTIO

Critical Challenge

Needed a quick way to stand up their MDM implementation. Were stuck with trying to get data from Snowflake into Reltio and had a short time frame.

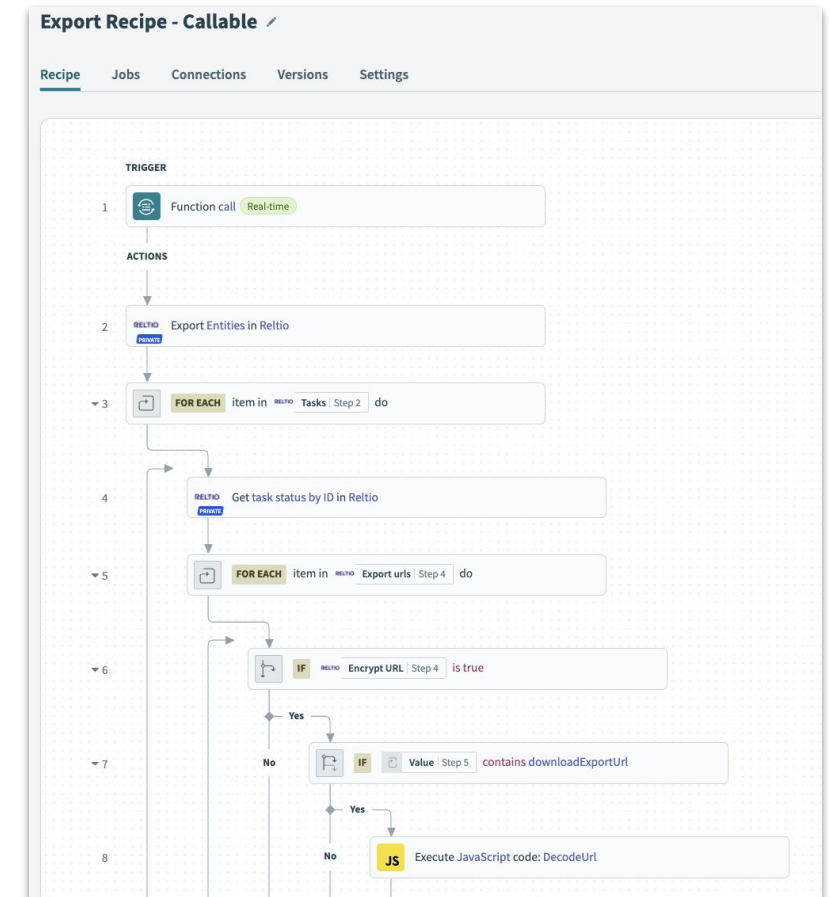
Results

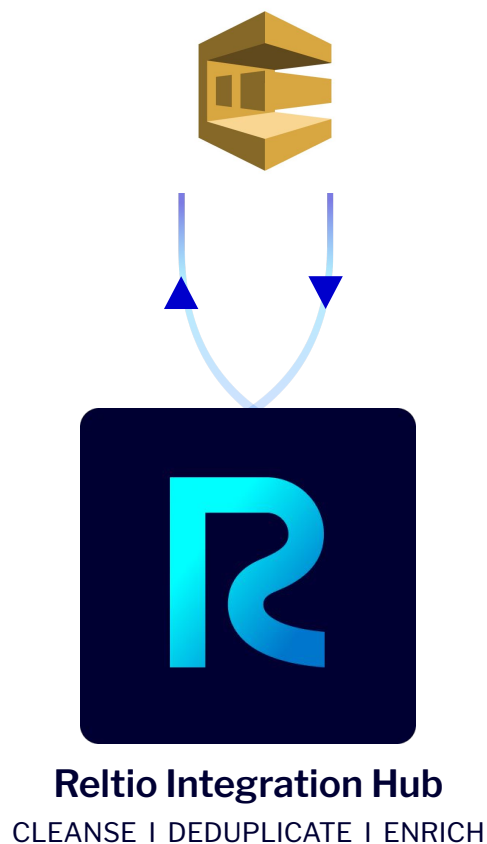
Created integration in **6 weeks**. Saved **\$100K, consulting hours**, avoided setting up a **support** team and associated infrastructure. Would've taken **3x** as long without RIH.

“Very happy to have found RIH!”

-Sajid, Advarra

Overall Cost Savings: \$100K
3X Less Time & Effort





Critical Challenge

Needed a way to identify if their customer accounts were dealers or distributors or both and understand the relationship

Results

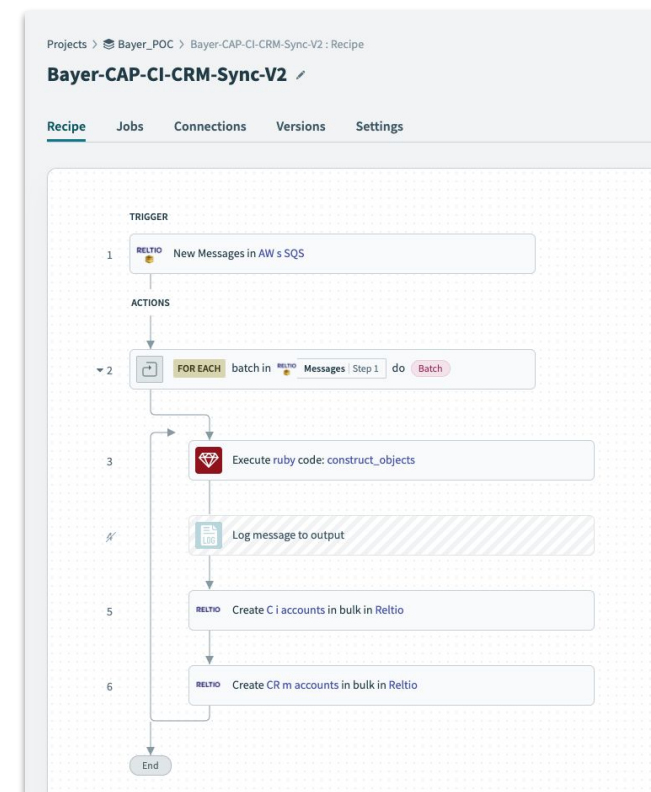
150K records loaded with 250K profiles created in **1 hr 45 min.**

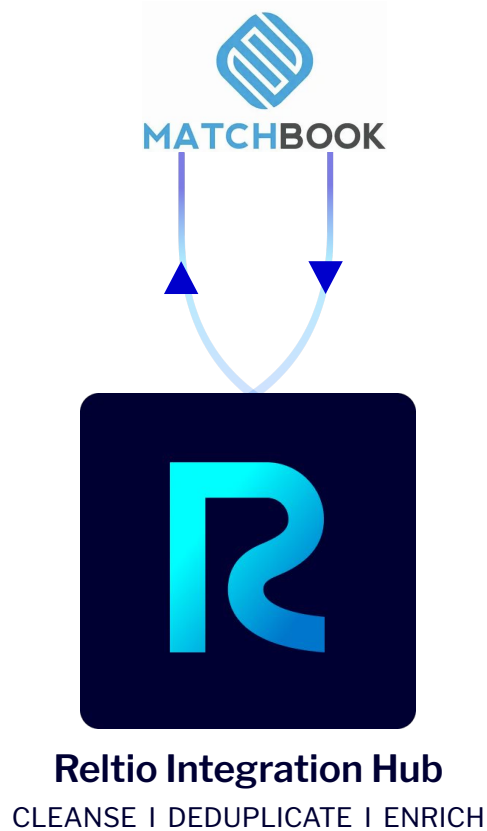
Great performance with event queues, no failed jobs.

“Ridiculously impressive!”

“Much Easier, Simpler!”

Customer Quote





Critical Challenge

Struggled for almost a year to integrate Reltio with Matchbook (Data Stewardship app leverage D&B data and capabilities). Needed a quick way to integrate

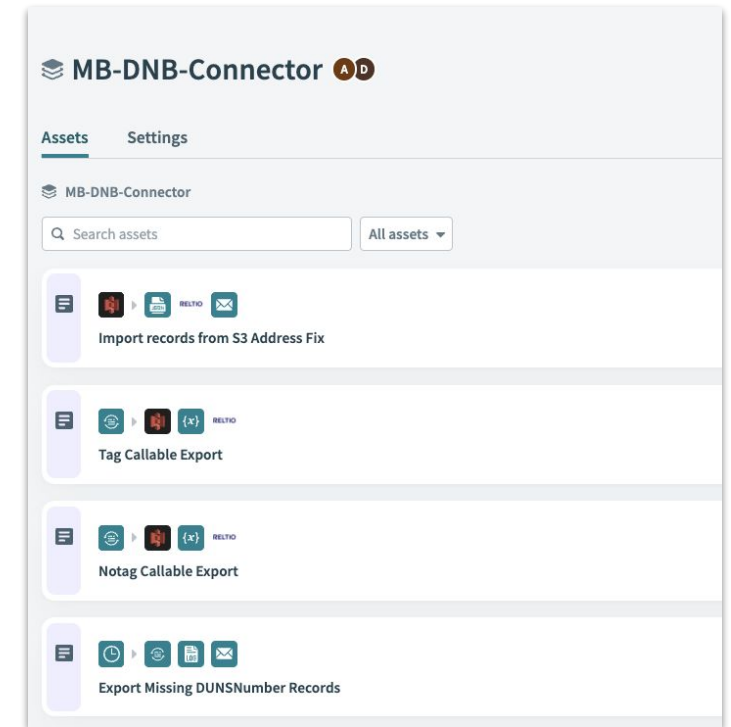
Results

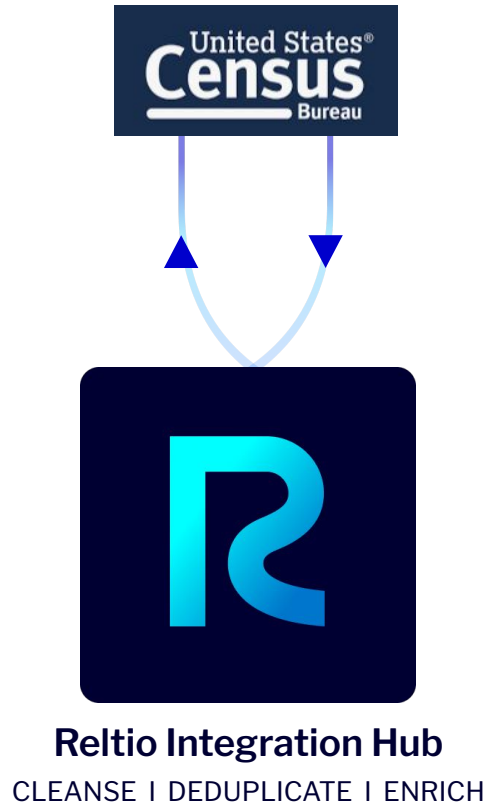
10K records updated weekly with enriched information from MatchBook.

Automated jobs running behind the scenes

Improved productivity & operational efficiency through Automation.

Saved >100 hours a month of manual work





Critical Challenge

Update Reltio data with US Census data to eliminate additional tool and consolidate all data enrichment within Reltio.

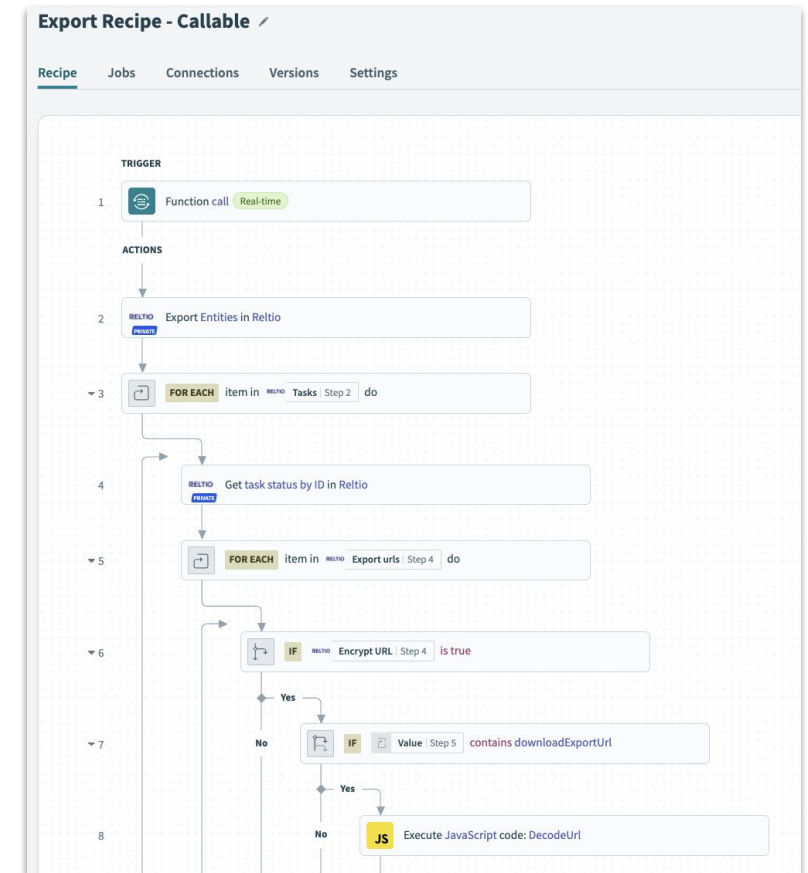
Results

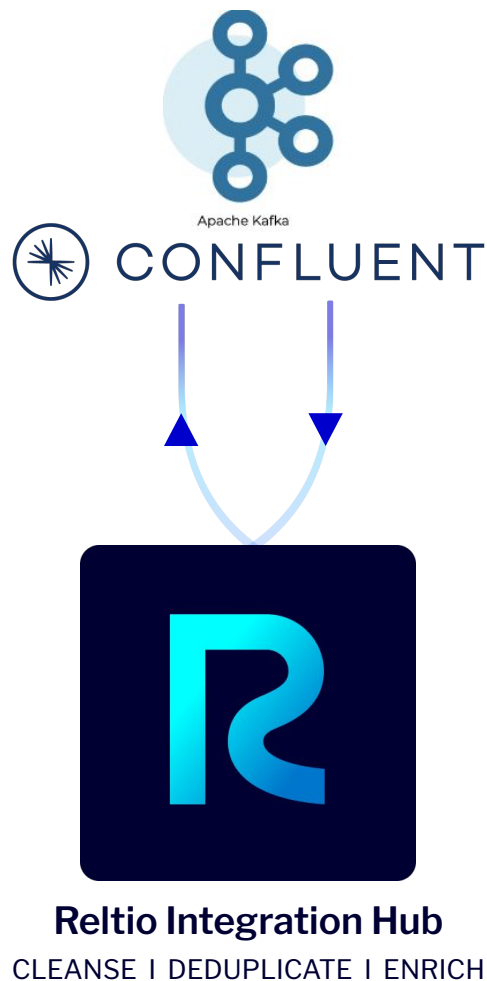
Demonstrated viability via POC built within 1 week. Currently enhancing / testing recipe to enable in production.

RELTIO

“Excited where this is headed!”

Customer Quote





Critical Challenge

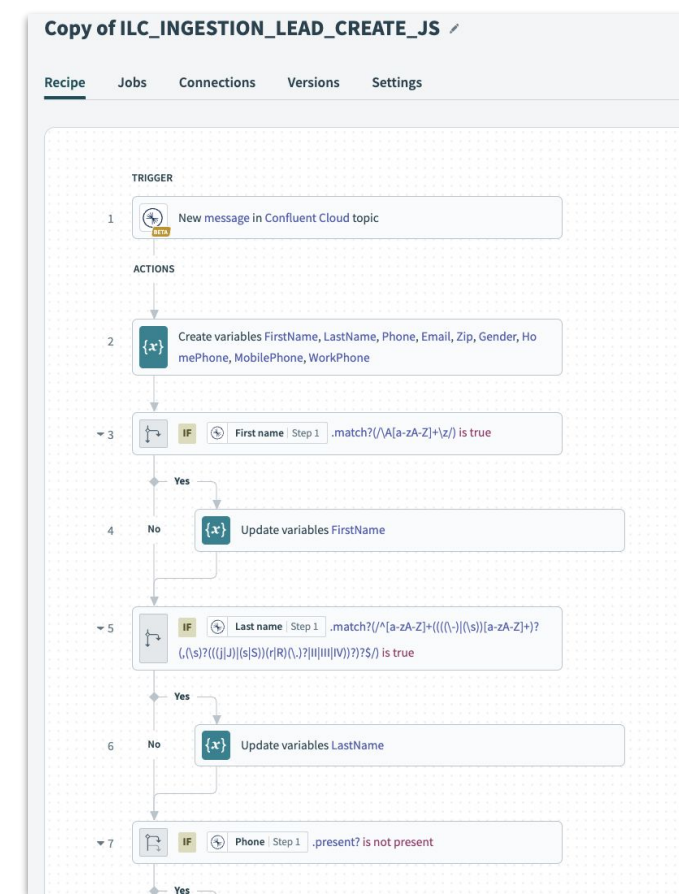
Automatically update Reltio with leads coming in from a variety of sources such as SFDC, homegrown applications, marketing campaigns in a near real-time basis from Kafka topics

Results

Multiple recipes were developed to run simultaneously to update Reltio in a near real-time basis by polling the Confluent adapter. Data quality rules and complex logic was built in to filter record updates in Reltio.

Recipes developed and tested in **4 weeks**. **10K** new leads will be processed daily once in production.

Automate near real-time updates from many different sources



Other customer use case examples

Customer Industry	Use Case
Retail	Replicate new menu items across multiple regions using event queues
Hospitality	Integration to SAP S4 HANA
Hospitality	Integration to snowflake and on-prem Excel
Life Science	Data synchronization, integration between Reltio & Veeva
Life Science	Synchronize data with Treasure Data, Cvent
Life Science	Simplifying and accelerate data loading process from multiple sources
Finance & Insurance	Integration to excel in on-prem server
Finance & Insurance	Data load integration (JSON files)
Healthcare	Data load integration via event queues
High Tech	Integration to NetSuite
High Tech	BvD connector integration (data enrichment)

RELTIO

Demo

The background features a series of overlapping, wavy lines in shades of blue and yellow. These lines are composed of numerous small dots, creating a textured, digital effect. The waves flow from the left side towards the right, with some areas appearing more densely packed with dots than others, giving a sense of depth and movement.