

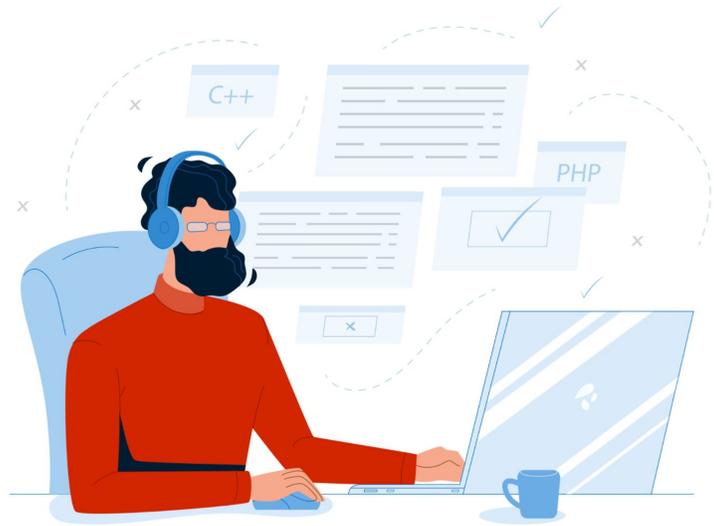
RELTIO

# Reltio Integration Hub

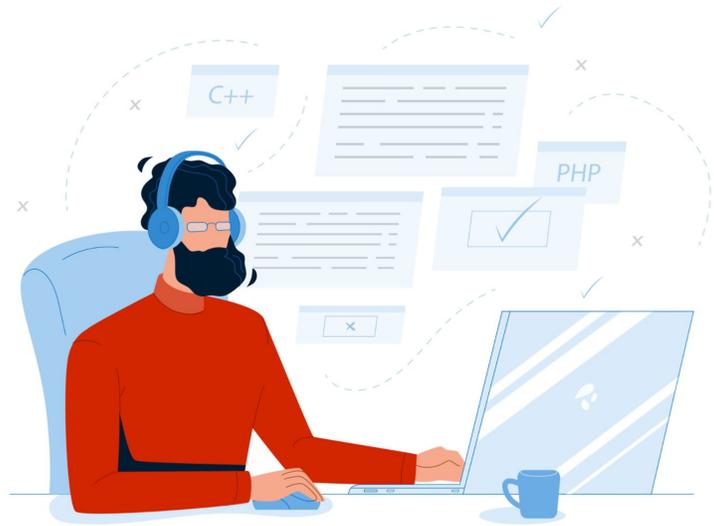


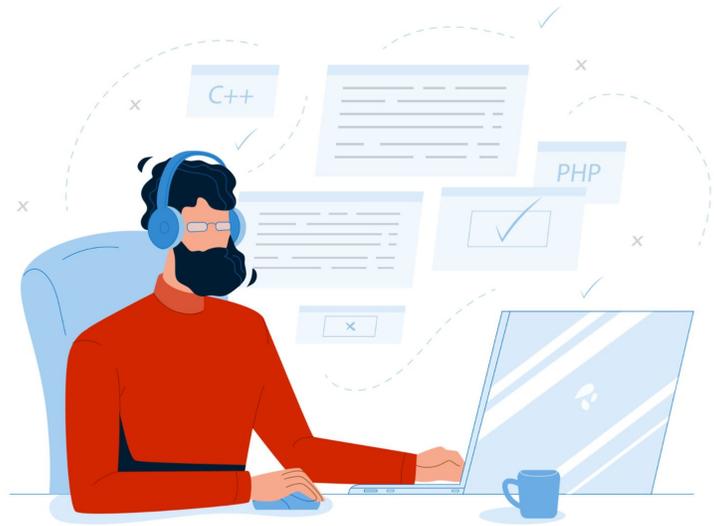
# Agenda

- **Reltio Integration Hub Overview**
- **Customer Wins**
- **Demo**





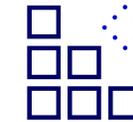
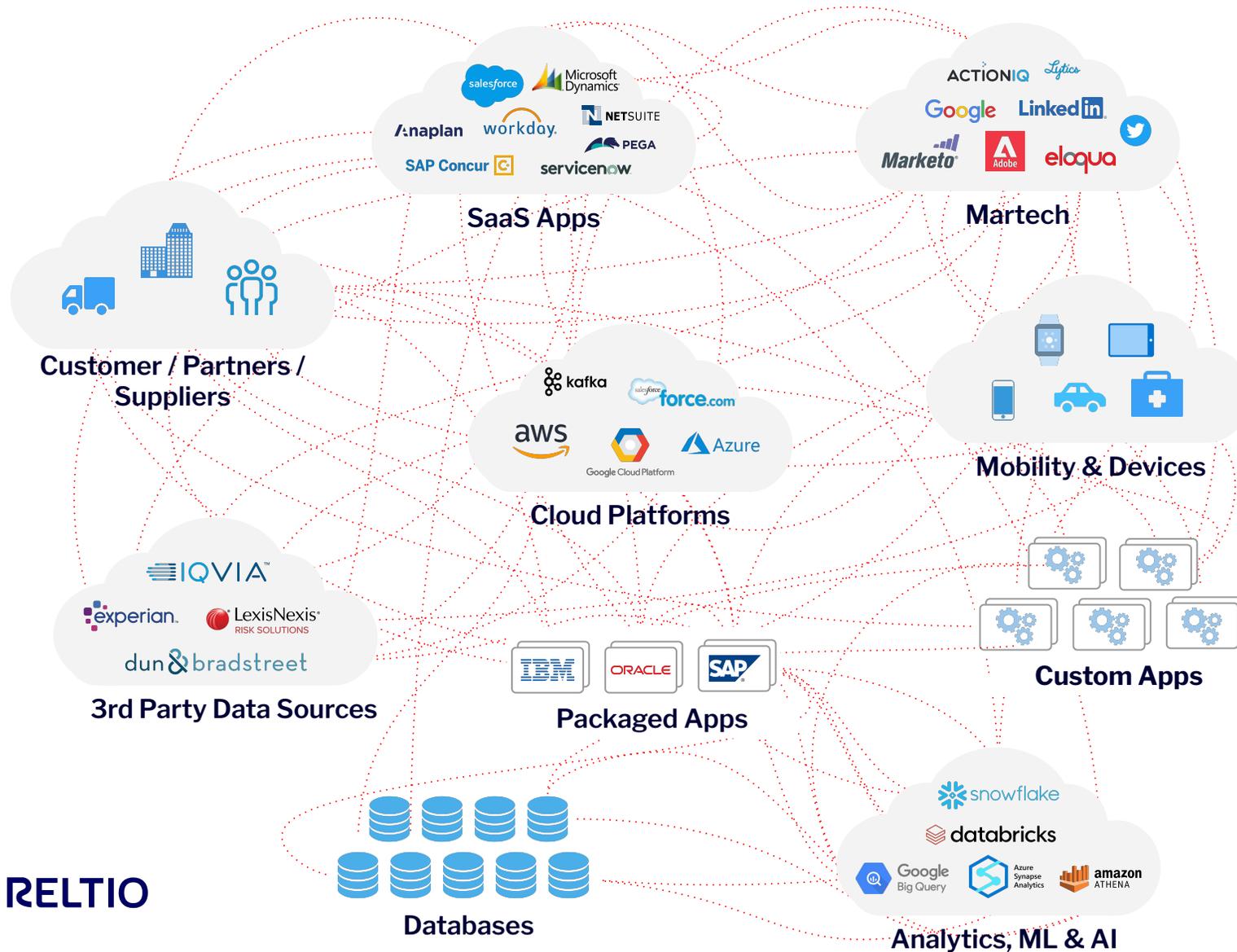




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# Data and applications are growing **exponentially**



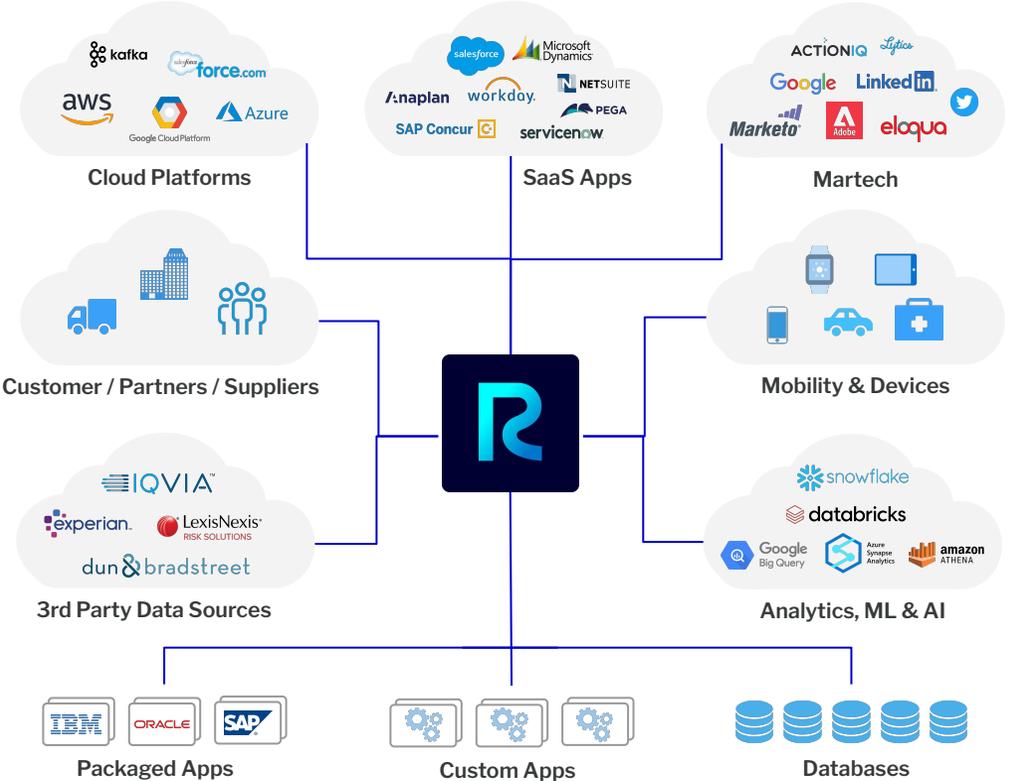
## APP PROLIFERATION

### Massive Application Sprawl

- **460+** apps/ large customers
- **22%** increase in number of apps over last 4 years

# Reltio solves this by mastering in all these sources

Multiple integrations are required for success with data management



**INTEROPERABILITY**

**INTEGRATIONS**

**AUTOMATION**

Successful data initiatives are being **held back**  
by cumbersome and complex integrations

Successful data initiatives are being **held back**  
by cumbersome and complex integrations

**CUMBERSOME,  
UNRELIABLE**

Point-to-point integrations  
are difficult to manage,  
unstable

# Successful data initiatives are being **held back** by cumbersome and complex integrations

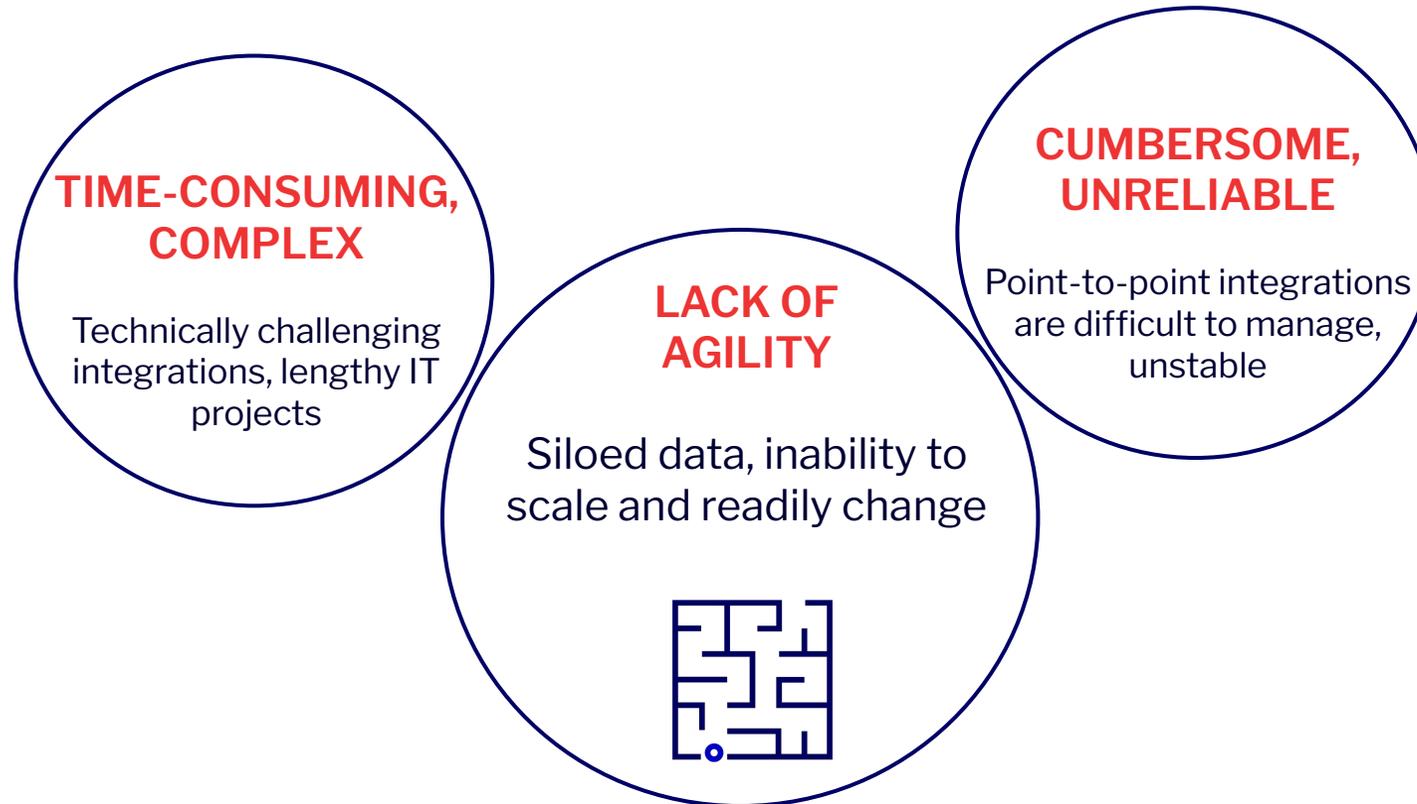
## **TIME-CONSUMING, COMPLEX**

Technically challenging  
integrations, lengthy IT  
projects

## **CUMBERSOME, UNRELIABLE**

Point-to-point integrations  
are difficult to manage,  
unstable

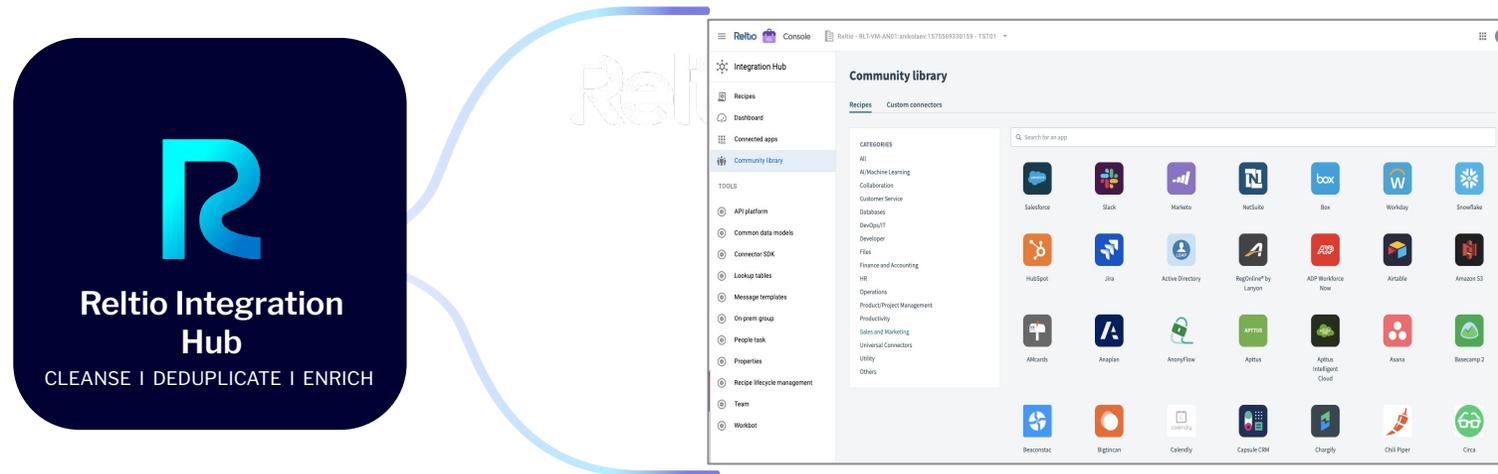
# Successful data initiatives are being **held back** by cumbersome and complex integrations



# Introducing **Reltio Integration Hub**

## Our no-code, low-code integration platform

The Reltio Integration Hub provides you infinite flexibility coupled with an effortless integration experience to help you scale your data initiatives across your enterprise



With **>1,000** out-of-the-box connectors on our low-code, no-code platform, you can be up and running in minutes, connected to any application and accelerating the value of data across your organization

# Rapid **Time to Value**



## **Real-Time Operational Performance**

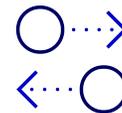
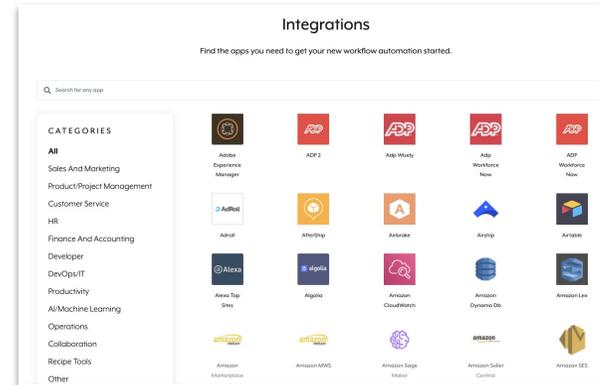
Highly available, performant  
secure platform that can instantly  
scale with your data needs

# Rapid **Time to Value**



## Real-Time Operational Performance

Highly available, performant secure platform that can instantly scale with your data needs



## Business Agility

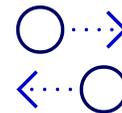
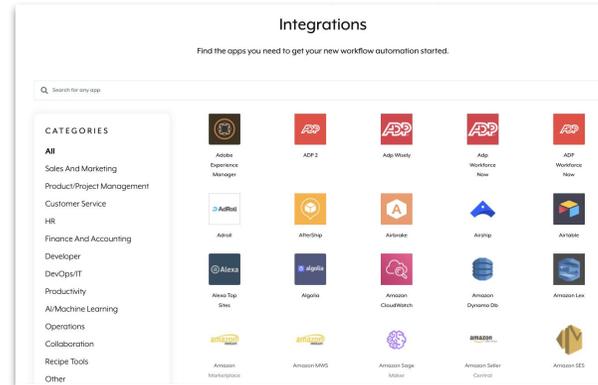
1,000+ OOTB connectors to meet any use case with infinite flexibility

# Rapid **Time to Value**



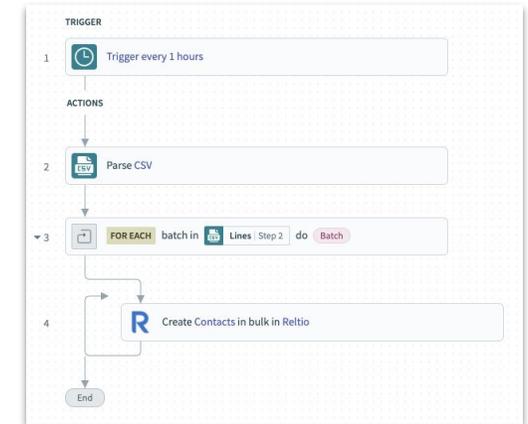
## Real-Time Operational Performance

Highly available, performant secure platform that can instantly scale with your data needs



## Business Agility

1,000+ OOTB connectors to meet any use case with infinite flexibility



## Ease of Use

Drag & drop integrations to make it easy to accelerate value from your data

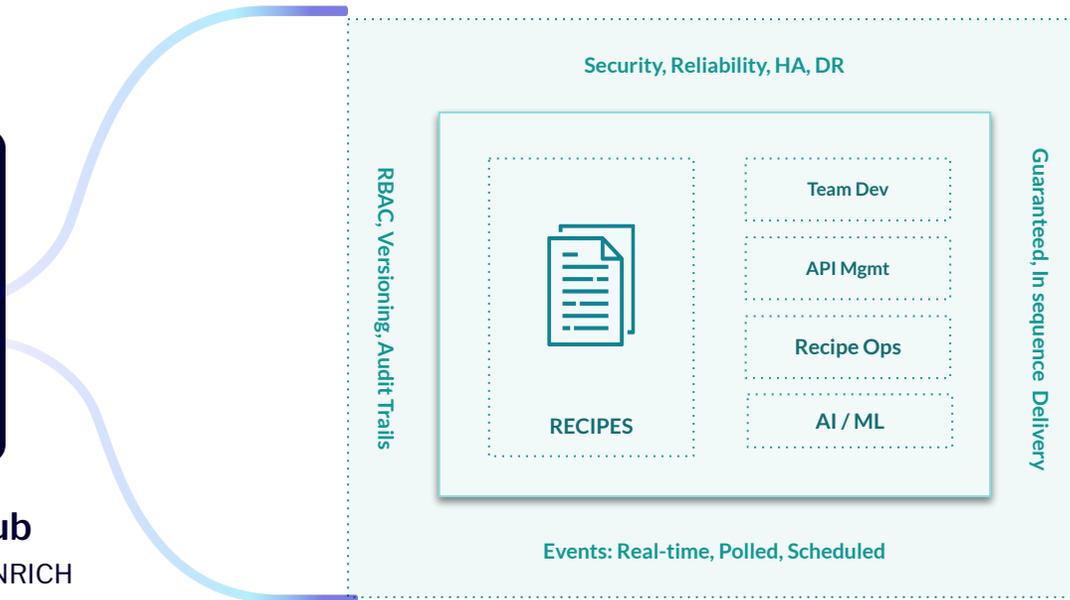
# Integration Hub

## Real-Time Operational Performance



**Reltio Integration Hub**

CLEANSE | DEDUPLICATE | ENRICH



- Highly available, performant, scalable platform
- Load hundreds of thousands of records in minutes
- Data encryption at rest (AES-256)
- Highly secure with data masking

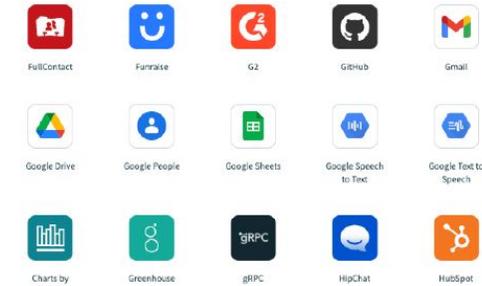
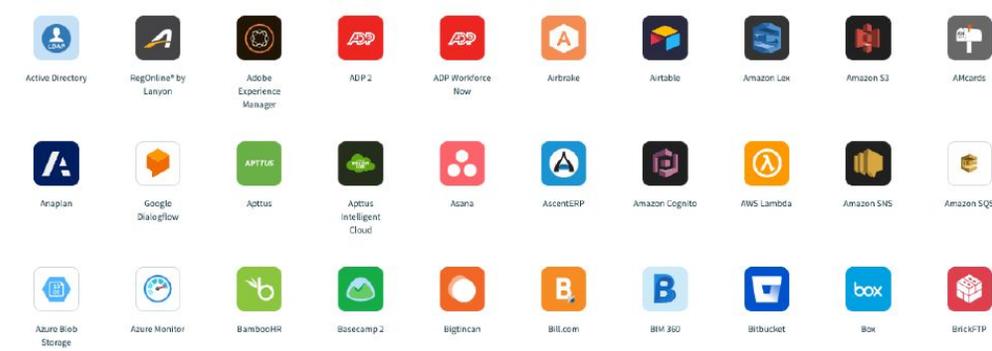
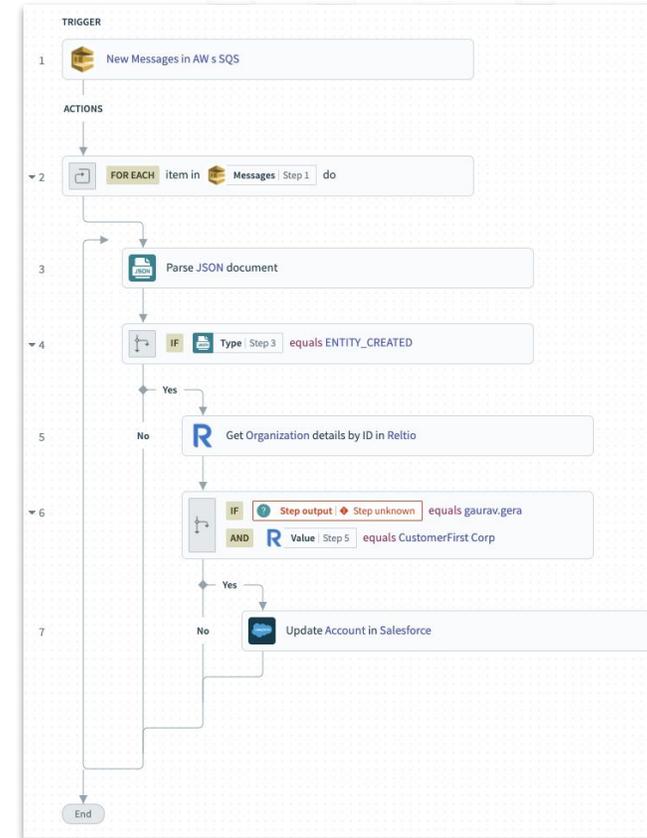
# Integration Hub

## Business Agility

Use an modern, intuitive interface, to deploy powerful application integrations

- Leverage an extensive library of 1,000+ connectors
- Radically flexible & simple to build
- Takes hours, not weeks or months
- Integrate, orchestrate, automate
- Create simple to enterprise-grade workflows

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# Integration Hub

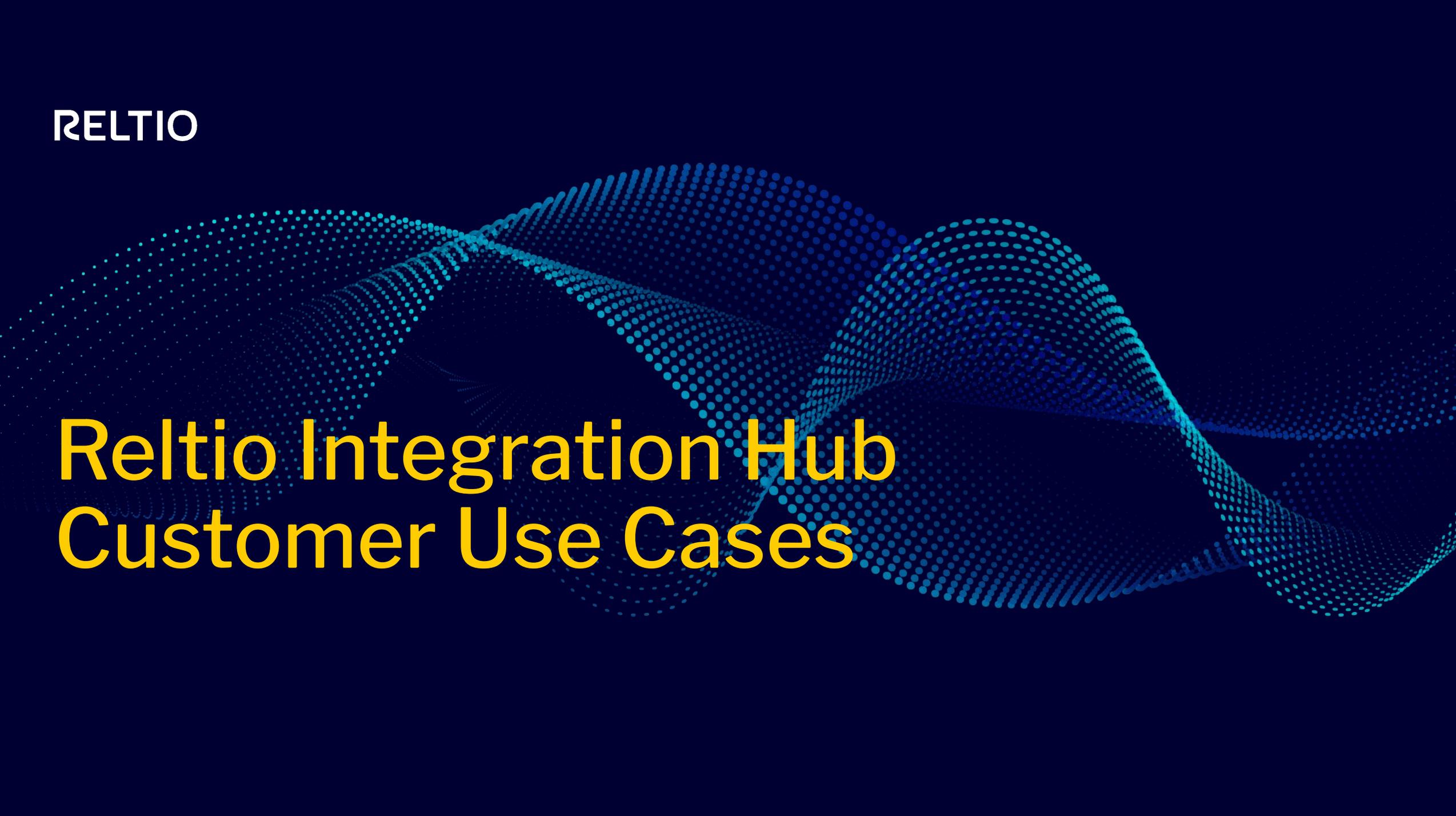
## Business Agility

### Leverage pre-built recipes to solve any problem

- Accelerate recipe development by using many pre-built templates
- Quickly customize recipe to fit your own use case
- Get up and running in minutes!

The screenshot shows the Reltio Integration Hub interface. At the top, there's a navigation bar with the Reltio logo, 'Console', and account information 'Reltio - Redo account 360 - TEST (GCP)'. A left sidebar contains navigation options: Integration Hub, Recipes, Dashboard, Connected apps, and Community library (which is highlighted). Below the sidebar, there's a 'TOOLS' section with options like Common data models, Lookup tables, Message templates, Properties, and Recipe lifecycle management. The main content area is titled 'Community library' and has tabs for 'Recipes' and 'Custom connectors'. A search bar contains the text 'reltio'. Below the search bar, there are four recipe cards, each with a 'Reltio Recommended' badge, environment 'RIH US PROD', and user count. The recipes are: 'Export Callable Recipe' (1 user), 'Bulk Parse and Dedupe Messages - SQS' (1 user), 'Export main recipe' (1 user), and 'Load Org Entities from S3 CSV File' (2 users). At the bottom, there's a 'WORKS WITH' section with checkboxes for AWS SQS (Reltio edition), Amazon S3, JavaScript, Reltio, and Ruby.

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# Reltio Integration Hub Customer Use Cases



**Reltio Integration Hub**  
CLEANSE | DEDUPLICATE | ENRICH

**RELTIO**

### Critical Challenge

Needed a quick way to stand up their MDM implementation. Were stuck with trying to get data from Snowflake into Reltio and had a short time frame.

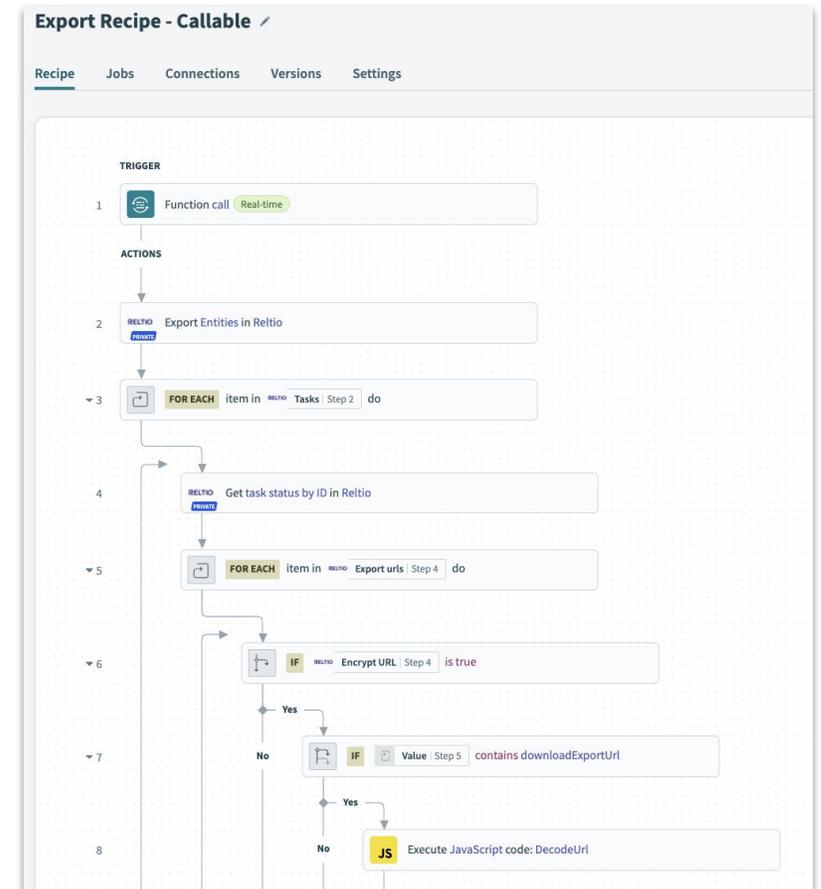
### Results

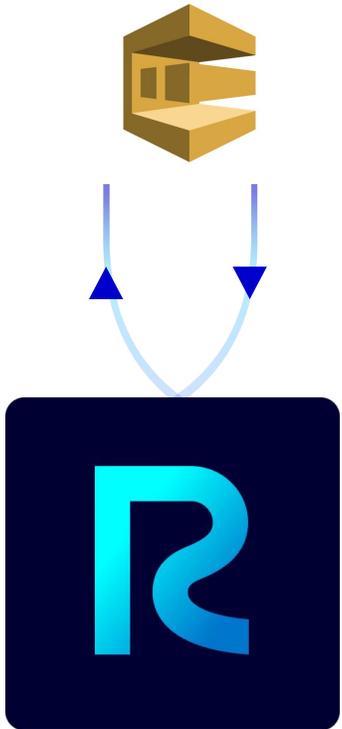
Created integration in **6 weeks**. Saved **\$100K, consulting hours**, avoided setting up a **support** team and associated infrastructure. Would've taken **3x** as long without RIH.

**“Very happy to have found RIH!”**

-Sajid, Advarra

**Overall Cost Savings: \$100K**  
**3X Less Time & Effort**





**Reltio Integration Hub**  
CLEANSE | DEDUPLICATE | ENRICH

## Critical Challenge

Needed a way to identify if their customer accounts were dealers or distributors or both and understand the relationship

## Results

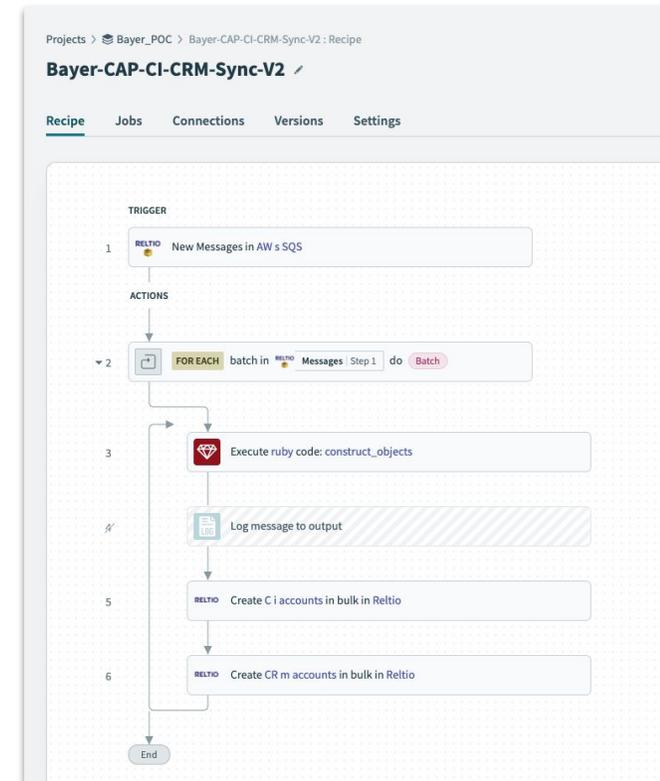
**150K records** loaded with 250K profiles created in **1 hr 45 min.**

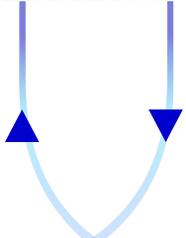
**Great performance** with event queues, no failed jobs.

**“Ridiculously impressive!”**

**“Much Easier, Simpler!”**

Customer Quote





### Reltio Integration Hub

CLEANSE | DEDUPLICATE | ENRICH

### Critical Challenge

Struggled for almost a year to integrate Reltio with Matchbook (Data Stewardship app leverage D&B data and capabilities). Needed a quick way to integrate

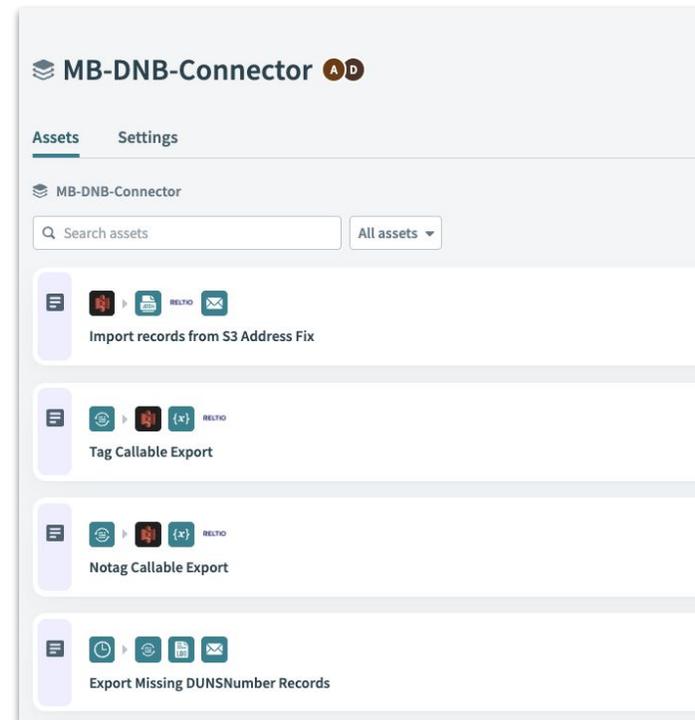
### Results

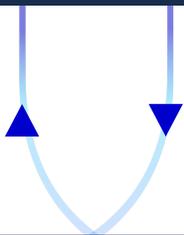
**10K records** updated weekly with enriched information from MatchBook.

**Automated** jobs running behind the scenes

Improved productivity & operational efficiency through Automation.

Saved >100 hours a month of manual work





Reltio Integration Hub

CLEANSE | DEDUPLICATE | ENRICH

### Critical Challenge

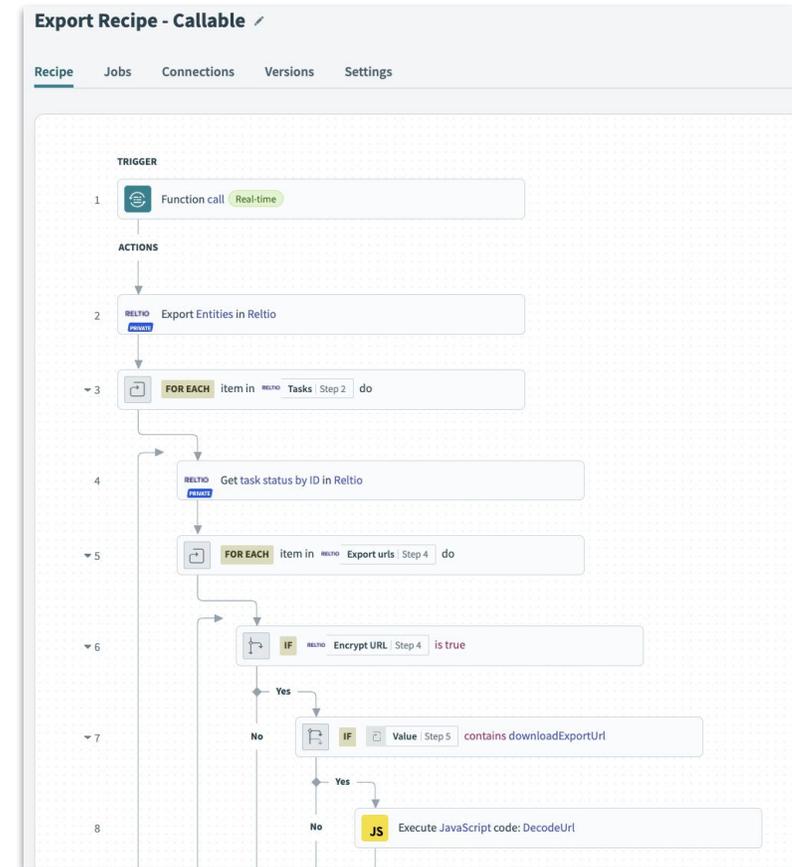
Update Reltio data with US Census data to eliminate additional tool and consolidate all data enrichment within Reltio.

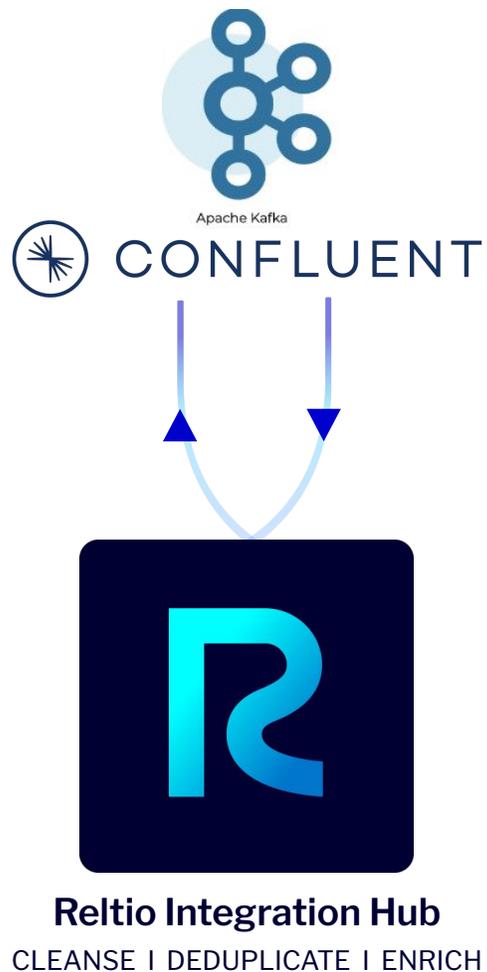
### Results

**Demonstrated viability via POC built within 1 week.** Currently enhancing / testing recipe to enable in production.

“Excited where this is headed!”

Customer Quote





## Critical Challenge

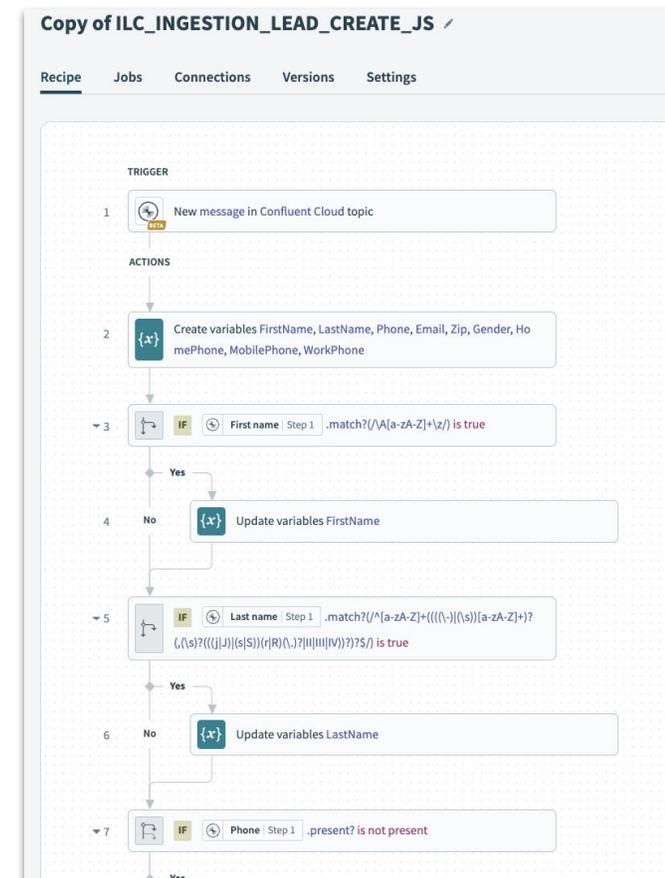
Automatically update Reltio with leads coming in from a variety of sources such as SFDC, homegrown applications, marketing campaigns in a near real-time basis from Kafka topics

## Results

Multiple recipes were developed to run simultaneously to update Reltio in a near real-time basis by polling the Confluent adapter. Data quality rules and complex logic was built in to filter record updates in Reltio.

Recipes developed and tested in **4 weeks**. **10K** new leads will be processed daily once in production.

Automate near real-time updates from many different sources



# Other customer use case examples

<b>Customer Industry</b>	<b>Use Case</b>
Retail	Replicate new menu items across multiple regions using event queues
Hospitality	Integration to SAP S4 HANA
Hospitality	Integration to snowflake and on-prem Excel
Life Science	Data synchronization, integration between Reltio & Veeva
Life Science	Synchronize data with Treasure Data, Cvent
Life Science	Simplifying and accelerate data loading process from multiple sources
Finance & Insurance	Integration to excel in on-prem server
Finance & Insurance	Data load integration (JSON files)
Healthcare	Data load integration via event queues
High Tech	Integration to NetSuite
High Tech	BvD connector integration (data enrichment)

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Demo

