RELTIO

Redefining the User Experience with Reltio's Intelligent Assistant

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Pioneering genAI-powered innovation for data unification and management

We use AI/ML to deliver **transformative simplicity** and accelerate time to value to unlock the full potential of **data assets**.

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Our mission

Deliver unified, interoperable data
enterprises can trust
to increase efficiency, manage risk, and drive growth.

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One of our key themes for 2024

Empower customers to help themselves and reduce reliance on expert resources

Faster time to information → faster time to value

Unlock 10x productivity

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Boost data steward productivity with Reltio Intelligent Assistant (RIA)

- ✓ **Amplify data steward impact** by eliminating hours of manual searching and logging service tickets with a genAI-powered assistant.
- ✓ **Speed up time to value** with 24/7 self-service answers to natural language queries—even for complex technical concepts in documentation.
- ✓ **Continuously improve assistant accuracy** to unlock ever higher levels of productivity as RIA learns from your feedback *(coming soon)*.
- ✓ **Improve data quality** by freeing your data stewards to focus on handling critical data issues rather than on knowledge base searches.

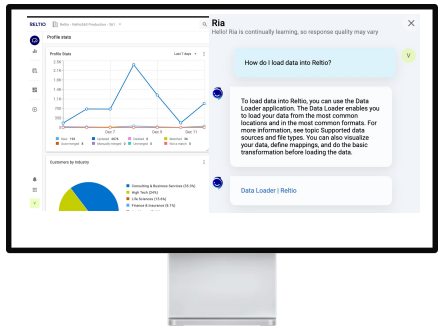
Ask RIA...

"How do I load data into Reltio?"

"What is a scope in match rule config?"

"How do I delete a contributor?"

...and receive detailed answers instantly



Tap into the power of generative AI to unlock new levels of impact for your team

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Reltio Intelligent Assistant (RIA) advanced features for data products: GenAI-based UI to access and manage your data

- ✓ **Increase data steward productivity** by enabling a chat-based interface to access, manage, and segment trusted data with accuracy
- ✓ **Reduce user training time, expand user adoption** by simplifying how they interact with the platform and reaching to new users
- ✓ **Perform more dynamic and richer analysis** of your data as users can ask questions in various ways for broader and deeper insights
- ✓ **Raise data quality and user satisfaction** through faster and accurate data stewardship

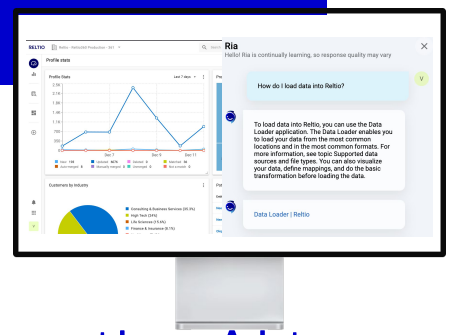
Ask RIA ...

"Find all individuals whose first name is [John]"

"Create a pie chart of customers in the USA by industry and add to my dashboard"

"List customers that made >$120 of purchases"

... and instantly receive answers



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Demo

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Access to information has never been this easier!!!

Benefits

Relevant and accurate

Context-aware

Faster time to address query

While keeping a tab on

Prevents redundant response

Check on hallucinations

Embedded guardrails

Coming up next...

Complete 360° view of customer data domain with interactions

Customer segmentation, churn risk analysis, designing marketing campaigns, or activating customers

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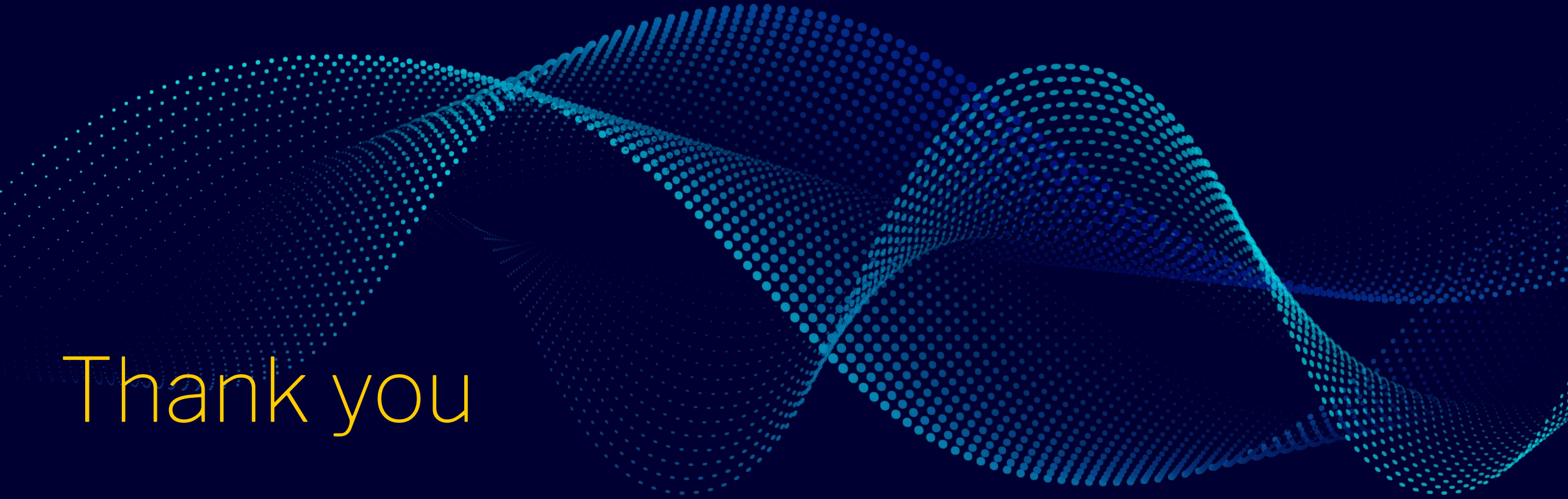

Thank you

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